

AGENDA
REGULAR CITY COUNCIL MEETING
COUNCIL CHAMBERS
5000 CLARK AVENUE
LAKEWOOD, CALIFORNIA

February 23, 2016, 7:30 p.m.

CALL TO ORDER

INVOCATION: Ahmed Rafi, Member of the Lakewood Muslim Community

PLEDGE OF ALLEGIANCE: Girl Scouts Troop 4823

ROLL CALL: Mayor Jeff Wood
Vice Mayor Ron Piazza
Council Member Steve Croft
Council Member Diane DuBois
Council Member Todd Rogers

ANNOUNCEMENTS AND PRESENTATIONS:

ROUTINE ITEMS:

All items listed within this section of the agenda are considered to be routine and will be enacted by one motion without separate discussion. Any Member of Council may request an item be removed for individual discussion or further explanation. All items removed shall be considered immediately following action on the remaining items.

RI-1 Approval of Minutes of the Meeting held February 9, 2016

RI-2 Approval of Personnel Transactions

RI-3 Approval of Registers of Demands

RI-4 Approval of Monthly Report of Investment Transactions

RI-5 Approval of Proposition A Fund Exchange and Assignment Agreement

RI-6 Approval of Disabled Parking Spaces for 6142 Dunrobin Avenue, Resolution No. 2016-9 and 5344 Adenmoor Avenue, Resolution No. 2016-10

REPORTS:

3.1 State Emergency Water Conservation Regulation Update

3.2 Lakewood Connect eMagazine Transition to Mobile-Friendly Design

3.3 Preview of 2016 Lakewood Community Run

City Council Agenda

February 23, 2016

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AGENDA

LAKEWOOD HOUSING SUCCESSOR AGENCY

1. Approval of Register of Demands

ORAL COMMUNICATIONS:

ADJOURNMENT

Any qualified individual with a disability that would exclude that individual from participating in or attending the above meeting should contact the City Clerk's Office, 5050 Clark Avenue, Lakewood, CA, at 562/866-9771, ext. 2200; at least 48 hours prior to the above meeting to ensure that reasonable arrangements can be made to provide accessibility to the meeting or other reasonable auxiliary aids or services may be provided.

Copies of staff reports and other writings pertaining to this agenda are available for public review during regular business hours in the Office of the City Clerk, 5050 Clark Avenue, Lakewood, CA 90712

Routine Items



Minutes

Lakewood City Council

Regular Meeting held
February 9, 2016

MEETING WAS CALLED TO ORDER at 7:30 p.m. by Mayor Wood in the Council Chambers at the Civic Center, 5000 Clark Avenue, Lakewood, California.

INVOCATION was offered by Dr. Bill Cox, Victory Through Jesus Church

PLEDGE OF ALLEGIANCE was led by Webelos and Cub Scouts Pack 134

ROLL CALL: PRESENT: Mayor Jeff Wood
Vice Mayor Ron Piazza
Council Member Steve Croft
Council Member Diane DuBois
Council Member Todd Rogers

ANNOUNCEMENTS AND PRESENTATIONS:

Mayor Wood announced that the meeting would be adjourned in memory of Bill Kennedy, a former Community Safety Commissioner and retired Captain with the L.A. County Sheriff's Department. He also announced that the Lakewood Youth Hall of Fame event, honoring the community's youth athletes, would be held on February 29th and the Mayor's Prayer Breakfast would be held on March 1st with Lakewood's longtime Special Olympics athlete, 2015 World Games Board Member and ESPN sports analyst, Dustin Plunkett, as keynote speaker.

Mayor Wood introduced Cerritos Community College President and Superintendent, Jose Fierro, and Marisa Perez, Cerritos College Board Member and Vice President.

Ms. Perez expressed gratitude for the opportunity to share information regarding the programs offered at Cerritos College.

Dr. Fierro displayed slides and summarized the K-16 Bridge initiative, a partnership between Cerritos College and local school districts, which emphasized their commitment to student success. He also described the Cerritos Complete initiative, which was an extension of the K-16 Bridge program and part of the College's overall completion strategy that targeted high school students to increase degree and certificate completion rates, reduce time to graduation, and lower the number of excess units to graduation. He stated that starting in the Fall 2016 semester, eligible students graduating from any of the College's service area districts, such as Artesia and Mayfair high schools, would be eligible to participate.

ROUTINE ITEMS:

COUNCIL MEMBER DUBOIS MOVED AND COUNCIL MEMBER CROFT SECONDED TO APPROVE ROUTINE ITEMS 1 THROUGH 5.

- RI-1 Approval of Minutes of the Meeting held January 26, 2016
- RI-2 Approval of Personnel Transactions
- RI-3 Approval of Registers of Demands
- RI-4 Acceptance of Notice of Completion for Public Works Project No. 15-03, Street Resurfacing in Del Amo Boulevard from Downey Avenue to Clark Avenue, R.J. Noble Company
- RI-5 RESOLUTION NO. 2016-8; A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LAKEWOOD AUTHORIZING THE ADOPTION OF THE GATEWAY INTEGRATED REGIONAL WATER MANAGEMENT PLAN DATED JUNE 2013

UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: DuBois, Rogers, Piazza, Croft and Wood

NAYS: COUNCIL MEMBERS: None

3.1 • REVIEW OF ANNUAL STATEMENT OF INTERGOVERNMENTAL RELATIONS GOALS

Paolo Beltran, Assistant to the City Manager, made a presentation based on the memo in the agenda and stated the Council's Intergovernmental Relations Committee had formulated recommendations regarding intergovernmental goals and priorities for 2016. He highlighted some of the Federal, State and Regional goals such as preserving local control of wireless and telecommunications equipment on public property; supporting continued funding for the Community Development Block Grant, Community Oriented Policing Services and Justice Assistance Grant programs; supporting water infrastructure funding; protecting the right to contract for services; opposing legislation that reduces control over the public right of way; monitoring the examination of the criminal justice system; supporting sustainable transportation funding; monitoring legislation and activities related to homelessness; continuing to support legislation, programs and funding that promote enhanced law enforcement services; and monitoring the feasibility study that will examine the potential placement of a Federal Inspection Service facility at Long Beach Airport. It was the recommendation of the Intergovernmental Relations Committee that the City Council adopt the Statement of Intergovernmental Relations Goals.

Council Member DuBois commented on the effectiveness of such legislative endeavors and thanked staff for their efforts with regards to the intergovernmental goals.

3.1 • REVIEW OF ANNUAL STATEMENT OF INTERGOVERNMENTAL RELATIONS GOALS - Continued

COUNCIL MEMBER DUBOIS MOVED AND COUNCIL MEMBER ROGERS SECONDED TO ADOPT THE STATEMENT OF INTERGOVERNMENTAL RELATIONS GOALS FOR 2016. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: DuBois, Rogers, Piazza, Croft and Wood

NAYS: COUNCIL MEMBERS: None

3.2 • PREVIEW OF 2016 EARTH WALK EVENT

Recreation and Community Services Director Lisa Litzinger displayed slides and made a presentation based on the memo in the agenda. She described the Earth Walk "Passport to Planet Earth" event as an opportunity for participants to learn about water conservation and a sustainable future through the family-friendly activities and vendor displays from environmentally-conscious businesses and community groups. Ms. Litzinger noted that a new addition to this year's event would be the Southern California Edison Mobile Learning Center. She concluded by inviting residents to come out on Saturday, March 12th at Monte Verde Park and explore the West San Gabriel River Parkway Nature Trail.

MAYOR WOOD STATED THAT THERE BEING NO OBJECTION, THE ITEM WAS ORDERED RECEIVED AND FILED.

SUCCESSOR AGENCY ACTIONS

1. Approval of Register of Demands

COUNCIL MEMBER CROFT MOVED AND VICE MAYOR PIAZZA SECONDED TO APPROVE THE REGISTER OF DEMANDS. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: DuBois, Rogers, Piazza, Croft and Wood

NAYS: COUNCIL MEMBERS: None

SUCCESSOR HOUSING ACTIONS

1. Approval of Register of Demands

VICE MAYOR PIAZZA MOVED AND COUNCIL MEMBER CROFT SECONDED TO APPROVE THE REGISTER OF DEMANDS. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: DuBois, Rogers, Piazza, Croft and Wood

NAYS: COUNCIL MEMBERS: None

ORAL COMMUNICATIONS: None

ADJOURNMENT

There being no further business to be brought before the City Council, Mayor Wood adjourned the meeting at 7:59 p.m.. A moment of silence was observed in memory of Bill Kennedy.

Respectfully submitted,

Jo Mayberry, CMC
City Clerk

D I V I D E R S H E E T


COUNCIL AGENDA

February 23, 2016

TO: The Honorable Mayor and City Council**SUBJECT:** Report of Personnel Transactions

	<u>Name</u>	<u>Title</u>	<u>Schedule</u>	<u>Effective Date</u>
1. FULL-TIME EMPLOYEES				
A. Appointments	None			
B. Changes	None			
C. Separations	None			
2. PART-TIME EMPLOYEES				
A. Appointments	None			
B. Changes	None			
C. Separations	Douglas Smith	Maintenance Trainee II	B	02/19/2016

Lisa Novotny 
Assistant City Manager

Howard L. Chambers 
City Manager

D I V I D E R S H E E T

**CITY OF LAKEWOOD
FUND SUMMARY 2/4/2016**

In accordance with section 2521 of the Lakewood Municipal Code there is presented herewith a summary of obligations to be paid by voucher 68273 through 68393. Each of the following demands has been audited by the Director of Administrative Services and approved by the City Manager.

1010	GENERAL FUND	390,022.47
1020	CABLE TV	96.80
1030	CDBG CURRENT YEAR	3,613.34
1050	COMMUNITY FACILITY	1,521.95
3060	PROPOSITION "A"	9,243.97
3070	PROPOSITION "C"	183.96
5010	GRAPHICS AND COPY CENTER	2,654.79
5020	CENTRAL STORES	1,658.11
5030	FLEET MAINTENANCE	10,702.57
7500	WATER UTILITY FUND	20,056.43
8030	TRUST DEPOSIT	10,615.35
		<hr/>
		450,369.74

Council Approval

Date

City Manager

Attest

City Clerk

Director of Administrative Services

CITY OF LAKEWOOD

SUMMARY CHECK REGISTER

CHECK #	CHECK DATE	VEND #	VENDOR NAME	GROSS	DISC.	CHECK AMOUNT
68273	02/04/2016	4842	A T & T CORP	266.39	0.00	266.39
68274	02/04/2016	61142	ADAMS-HILLERY SHARRON	2,808.92	0.00	2,808.92
68275	02/04/2016	4208	AIRGAS INC	357.41	0.00	357.41
68276	02/04/2016	4551	ACCOUNTING PRINCIPALS. INC	464.00	0.00	464.00
68277	02/04/2016	3876	ALCANTAR. GILBERT	375.00	0.00	375.00
68278	02/04/2016	58000	AMERICAN TRUCK & TOOL RENTAL INC	178.71	0.00	178.71
68279	02/04/2016	4724	ARC DOCUMENT SOLUTIONS. LLC	2,273.36	0.00	2,273.36
68280	02/04/2016	4126	AUTOZONE PARTS INC	21.79	0.00	21.79
68281	02/04/2016	443	B&M LAWN AND GARDEN INC	56.13	0.00	56.13
68282	02/04/2016	62737	BOYES. GOBIND	189.80	0.00	189.80
68283	02/04/2016	1935	BREA. CITY OF	38,075.95	0.00	38,075.95
68284	02/04/2016	307	CALIF. STATE DISBURSEMENT UNIT	155.07	0.00	155.07
68285	02/04/2016	53983	CALIF STATE FRANCHISE TAX BOARD	532.39	0.00	532.39
68286	02/04/2016	4700	CALIFORNIA DEPT OF WATER RESOURCES	2,700.00	0.00	2,700.00
68287	02/04/2016	57079	CALIF JOINT POWERS INS AUTHORITY	350.00	0.00	350.00
68288	02/04/2016	4270	CARROLL MEGAN J	1,037.50	0.00	1,037.50
68289	02/04/2016	45894	CINTAS CORPORATION	179.14	0.00	179.14
68290	02/04/2016	4776	CORELOGIC. INC.	154.85	0.00	154.85
68291	02/04/2016	4380	CAPITAL ONE NATIONAL ASSOCIATION	15.68	0.00	15.68
68292	02/04/2016	46620	CREATIVE BUS SALES	94.17	0.00	94.17
68293	02/04/2016	4442	DANIEL'S TIRE SERVICE INC	598.44	0.00	598.44
68294	02/04/2016	2548	DAY. KATHY	312.00	0.00	312.00
68295	02/04/2016	4524	DEKRA-LITE INDUSTRIES INC	3,393.61	0.00	3,393.61
68296	02/04/2016	51229	DEPT OF MOTOR VEHICLES	70.00	0.00	70.00
68297	02/04/2016	51229	DEPT OF MOTOR VEHICLES	70.00	0.00	70.00
68298	02/04/2016	51229	DEPT OF MOTOR VEHICLES	70.00	0.00	70.00
68299	02/04/2016	27200	DICKSON R F CO INC	40,967.21	0.00	40,967.21
68300	02/04/2016	10475	DU BOIS. DIANE	297.74	0.00	297.74
68301	02/04/2016	4665	EGOSCUE LAW GROUP	2,006.25	0.00	2,006.25
68302	02/04/2016	58284	EMAMI. CYNTHIA	13.00	0.00	13.00
68303	02/04/2016	65038	FED EX OFFICE & PRINT SVCS INC	433.50	0.00	433.50
68304	02/04/2016	3946	FERGUSON ENTERPRISES INC	735.75	0.00	735.75
68305	02/04/2016	61688	FULL COMPASS SYSTEMS LTD	631.00	0.00	631.00
68306	02/04/2016	52540	GONSALVES JOE A & SON	4,437.00	0.00	4,437.00
68307	02/04/2016	58838	HANSON AGGREGATES LLC	100.00	0.00	100.00
68308	02/04/2016	35477	HARA M LAWNMOWER CENTER	331.97	0.00	331.97
68309	02/04/2016	42031	HOME DEPOT	169.94	0.00	169.94
68310	02/04/2016	3807	HAZARDOUS WASTE TRANSPORTATION	6,808.20	0.00	6,808.20
68311	02/04/2016	4149	INFOSEND INC	6,580.14	0.00	6,580.14
68312	02/04/2016	4461	TEXTRON INC	105.59	0.00	105.59
68313	02/04/2016	4622	JHM SUPPLY INC	116.21	0.00	116.21
68314	02/04/2016	4180	JONES RICHARD D. A PROF LAW CORP	9,744.21	0.00	9,744.21
68315	02/04/2016	2956	KICK IT UP KIDZ. LLC	18.20	0.00	18.20
68316	02/04/2016	4668	SALES. KEVIN DBA	2,560.00	0.00	2,560.00

CITY OF LAKEWOOD

SUMMARY CHECK REGISTER

CHECK #	CHECK DATE	VEND #	VENDOR NAME	GROSS	DISC.	CHECK AMOUNT
68317	02/04/2016	18300	LAKEWOOD CHAMBER OF COMMERCE	90.00	0.00	90.00
68318	02/04/2016	18550	LAKEWOOD. CITY OF	100.00	0.00	100.00
68319	02/04/2016	18400	LAKEWOOD. CITY WATER DEPT	10,124.58	0.00	10,124.58
68320	02/04/2016	44733	LIEBERT CASSIDY WHITMORE	60.00	0.00	60.00
68321	02/04/2016	2409	LIFTECH ELEVATOR SERVICES INC	492.00	0.00	492.00
68322	02/04/2016	20300	LONG BEACH CITY GAS & WATER DEPT	111.85	0.00	111.85
68323	02/04/2016	3564	LONG BEACH. CITY OF	176.90	0.00	176.90
68324	02/04/2016	36844	LA COUNTY DEPT OF PUBLIC WORKS	7,281.71	0.00	7,281.71
68325	02/04/2016	36844	LA COUNTY DEPT OF PUBLIC WORKS	1,852.01	0.00	1,852.01
68326	02/04/2016	65220	STEVEN MAHR PRINTING INC.	98.10	0.00	98.10
68327	02/04/2016	332	MERRIMAC PETROLEUM INC	8,991.04	0.00	8,991.04
68328	02/04/2016	46696	MEYER & ASSOCIATES	3,444.00	0.00	3,444.00
68329	02/04/2016	64245	MICON CONSTRUCTION. INC	140,291.87	0.00	140,291.87
68330	02/04/2016	53282	MAINTENANCE SUPERINTENDENTS ASSOC.	225.00	0.00	225.00
68331	02/04/2016	4188	MURRAY. KAREN	153.76	0.00	153.76
68332	02/04/2016	65043	NATEC INTERNATIONAL INC	930.00	0.00	930.00
68333	02/04/2016	4782	NICHOLLS. MICHELLE MULET	127.50	0.00	127.50
68334	02/04/2016	47554	OFFICE DEPOT BUSINESS SVCS	1,460.54	0.00	1,460.54
68335	02/04/2016	3888	RP AUTOMOTIVE UAG CERRITOS 1 LLC	21.52	0.00	21.52
68336	02/04/2016	51171	PERS LONG TERM CARE PROGRAM	282.40	0.00	282.40
68337	02/04/2016	42922	POLYDOROS. STEVE	96.80	0.00	96.80
68338	02/04/2016	15600	LONG BEACH PUBLISHING CO	1,509.65	0.00	1,509.65
68339	02/04/2016	4828	R DEPENDABLE CONST INC	44,660.44	0.00	44,660.44
68340	02/04/2016	4459	READWRITE EDUCATIONAL SOLUTIONS INC	256.75	0.00	256.75
68341	02/04/2016	42754	CERRITOS FORD INC	1.68	0.00	1.68
68342	02/04/2016	2374	RICHARDS WATSON & GERSHON INC	2,258.10	0.00	2,258.10
68343	02/04/2016	926	RICOH AMERICAS CORPORATION	1,034.68	0.00	1,034.68
68344	02/04/2016	926	RICOH AMERICAS CORPORATION	1,522.01	0.00	1,522.01
68345	02/04/2016	50796	S C P L R C	240.00	0.00	240.00
68346	02/04/2016	59527	S C W M F	90.00	0.00	90.00
68347	02/04/2016	65297	S.T.E.A.M.	10,384.81	0.00	10,384.81
68348	02/04/2016	28600	SIMS WELDING SUPPLY CO INC	101.56	0.00	101.56
68349	02/04/2016	52279	SMART & FINAL INC	127.46	0.00	127.46
68350	02/04/2016	26900	SO CALIF SECURITY CENTERS INC	36.80	0.00	36.80
68351	02/04/2016	4177	SOUTHERN CALIF ACADEMY OF MUSIC	312.00	0.00	312.00
68352	02/04/2016	29400	SOUTHERN CALIFORNIA EDISON CO	3,232.05	0.00	3,232.05
68353	02/04/2016	4368	SPECIALTY TIRES LLC	54.04	0.00	54.04
68354	02/04/2016	4787	SPOK INC	6.86	0.00	6.86
68355	02/04/2016	45998	STATE BOARD OF EOUALIZATION	25,238.11	0.00	25,238.11
68356	02/04/2016	60359	CNS INDUSTRIES INC	201.12	0.00	201.12
68357	02/04/2016	59212	TETRA TECH INC	4,719.62	0.00	4,719.62
68358	02/04/2016	4364	THE RINKS-LAKEWOOD ICE	186.55	0.00	186.55
68359	02/04/2016	52484	TREND OFFSET PRINTING SERVICES INC	12,263.44	0.00	12,263.44
68360	02/04/2016	65224	TUMBLE-N-KIDS. INC	1,368.90	0.00	1,368.90

CITY OF LAKEWOOD

SUMMARY CHECK REGISTER

CHECK #	CHECK DATE	VEND #	VENDOR NAME	GROSS	DISC.	CHECK AMOUNT
68361	02/04/2016	4216	U.S. DEPARTMENT OF HUD	125.00	0.00	125.00
68362	02/04/2016	35089	UNDERGROUND SERVICE ALERT	159.00	0.00	159.00
68363	02/04/2016	1682	VELOCITY AIR ENGINEERING INC	5,988.65	0.00	5,988.65
68364	02/04/2016	60430	VERIZON CALIFORNIA INC	2,077.52	0.00	2,077.52
68365	02/04/2016	64652	CELLCO PARTNERSHIP	14,951.93	0.00	14,951.93
68366	02/04/2016	17640	WAXIE ENTERPRISES INC	568.20	0.00	568.20
68367	02/04/2016	35146	WILLDAN ASSOCIATES	1,580.00	0.00	1,580.00
68368	02/04/2016	3699	BANAWIS. ERIC	250.00	0.00	250.00
68369	02/04/2016	3699	DEL VALLE TOT LOT	250.00	0.00	250.00
68370	02/04/2016	3699	DRISCOLL. JACQUELINE	250.00	0.00	250.00
68371	02/04/2016	3699	FLORES. MARIA	250.00	0.00	250.00
68372	02/04/2016	3699	FOXX. ALEXIS	250.00	0.00	250.00
68373	02/04/2016	3699	GARCIA. ANGELA	250.00	0.00	250.00
68374	02/04/2016	3699	GARCIA. DANIEL	250.00	0.00	250.00
68375	02/04/2016	3699	GARCIA. JOHANA	250.00	0.00	250.00
68376	02/04/2016	3699	GUERRERO. CHRISTOPHER	250.00	0.00	250.00
68377	02/04/2016	3699	HARRY. MAROUELLA	74.00	0.00	74.00
68378	02/04/2016	3699	IGNACIO. LIEZL	250.00	0.00	250.00
68379	02/04/2016	3699	LONG. SAMIE	250.00	0.00	250.00
68380	02/04/2016	3699	LOPES. ELIAS	10.00	0.00	10.00
68381	02/04/2016	3699	MC NEIL. CHAZ	40.00	0.00	40.00
68382	02/04/2016	3699	MEJIA. ENEDINA	60.00	0.00	60.00
68383	02/04/2016	3699	O'ROARK. LEILANI	250.00	0.00	250.00
68384	02/04/2016	3699	ORTIZ. JOEL	250.00	0.00	250.00
68385	02/04/2016	3699	PALENCIA. MICHELLE	250.00	0.00	250.00
68386	02/04/2016	3699	PEREZ. CRISTINA	250.00	0.00	250.00
68387	02/04/2016	3699	ROMERO. IVAN	320.00	0.00	320.00
68388	02/04/2016	3699	SALAZAR. PATRICIA	250.00	0.00	250.00
68389	02/04/2016	3699	SANCHEZ. MARIA	250.00	0.00	250.00
68390	02/04/2016	3699	WILLIS. HEIDI	30.00	0.00	30.00
68391	02/04/2016	4443	O'REILLY AUTOMOTIVE STORES INC	383.90	7.93	375.97
68392	02/04/2016	65712	IDMODELING INC	1,625.00	0.00	1,625.00
68393	02/04/2016	66457	BRENNTAG PACIFIC INC	1,060.04	0.00	1,060.04
Totals:				<u>450,377.67</u>	<u>7.93</u>	<u>450,369.74</u>

CITY OF LAKEWOOD
FUND SUMMARY 2/11/2016

In accordance with section 2521 of the Lakewood Municipal Code there is presented herewith a summary of obligations to be paid by voucher 68394 through 68524. Each of the following demands has been audited by the Director of Administrative Services and approved by the City Manager.

1010	GENERAL FUND	196,760.79
1020	CABLE TV	949.71
1030	CDBG CURRENT YEAR	1,250.00
1050	COMMUNITY FACILITY	4,743.83
1070	RETIREE MEDICAL	10,250.00
1630	USED OIL GRANT	27.00
1744	LA COUNTY REGIONAL OPEN SPACE	2,903.39
3060	PROPOSITION "A"	26,744.32
3070	PROPOSITION "C"	14.79
5010	GRAPHICS AND COPY CENTER	854.73
5020	CENTRAL STORES	3,065.90
5030	FLEET MAINTENANCE	3,114.27
7500	WATER UTILITY FUND	202,563.33
8010	CDBG PROGRAM INCOME	220.00
8020	LOCAL REHAB LOAN	1,027.10
8030	TRUST DEPOSIT	200.00
		<hr/>
		454,689.16

Council Approval

Date

City Manager

Attest

City Clerk

Director of Administrative Services

CITY OF LAKEWOOD

SUMMARY CHECK REGISTER

CHECK #	CHECK DATE	VEND #	VENDOR NAME	GROSS	DISC.	CHECK AMOUNT
68394	02/11/2016	61307	A & G SALES - FENCE & SUPPLY	88.29	0.00	88.29
68395	02/11/2016	2701	AIRE RITE A/C & REFRIGERATION INC	286.00	0.00	286.00
68396	02/11/2016	4551	ACCOUNTING PRINCIPALS. INC	272.00	0.00	272.00
68397	02/11/2016	2550	AMERICAN PLANNING ASSOC	1,020.00	0.00	1,020.00
68398	02/11/2016	50163	AMERICAN PUBLIC WORKS ASSN	230.00	0.00	230.00
68399	02/11/2016	58000	AMERICAN TRUCK & TOOL RENTAL INC	242.00	0.00	242.00
68400	02/11/2016	4126	AUTOZONE PARTS INC	229.69	0.00	229.69
68401	02/11/2016	443	B&M LAWN AND GARDEN INC	51.68	0.00	51.68
68402	02/11/2016	64282	BELTRAN. PAOLO	528.73	0.00	528.73
68403	02/11/2016	4396	BENTLEY PRINCE STREET INC	2,903.39	0.00	2,903.39
68404	02/11/2016	2808	BITHELL. INC.	5,137.00	0.00	5,137.00
68405	02/11/2016	1709	CAPPO INC.	130.00	0.00	130.00
68406	02/11/2016	62164	CARD INTEGRATORS CORP	105.60	0.00	105.60
68407	02/11/2016	7600	CENTRAL BASIN WATER ASSN	2,618.75	0.00	2,618.75
68408	02/11/2016	51331	CERRITOS POOL SUPPLY	53.63	0.00	53.63
68409	02/11/2016	43135	CERRITOS. CITY OF - WATER DIVISION	21,705.19	0.00	21,705.19
68410	02/11/2016	40572	CHICAGO TITLE CO	100.00	0.00	100.00
68411	02/11/2016	4498	DELTA DENTAL INSURANCE COMPANY	1,385.72	0.00	1,385.72
68412	02/11/2016	56889	DELTA DENTAL OF CALIFORNIA	6,921.99	0.00	6,921.99
68413	02/11/2016	4660	ZW USA INC.	255.06	0.00	255.06
68414	02/11/2016	4847	IRONWOOD UNLIMITED INC	1,799.15	0.00	1,799.15
68415	02/11/2016	51393	EMPLOYMENT DEVELOPMENT DEPT	3,341.00	0.00	3,341.00
68416	02/11/2016	4435	ELLIOTT AUTO SUPPLY COMPANY INC	103.30	0.00	103.30
68417	02/11/2016	3946	FERGUSON ENTERPRISES INC	1,353.80	0.00	1,353.80
68418	02/11/2016	63519	FLUE STEAM INC	262.00	0.00	262.00
68419	02/11/2016	4289	FRAZIER. ROBERT C	206.70	0.00	206.70
68420	02/11/2016	3188	GALLS LLC/OUARMASTER LLC	128.29	0.00	128.29
68421	02/11/2016	59433	GANAHL LUMBER COMPANY	147.52	0.00	147.52
68422	02/11/2016	4852	GOVINVEST INC.	2,000.00	0.00	2,000.00
68423	02/11/2016	33150	GRAINGER W W INC	257.38	0.00	257.38
68424	02/11/2016	14000	GRAYBAR ELECTRIC CO	361.97	0.00	361.97
68425	02/11/2016	62491	HANDS ON MAILING &	739.70	0.00	739.70
68426	02/11/2016	65575	HAP'S AUTO PARTS	15.47	0.00	15.47
68427	02/11/2016	65593	HASS. BARBARA	318.50	0.00	318.50
68428	02/11/2016	49031	HDL COREN & CONE	4,875.00	0.00	4,875.00
68429	02/11/2016	709	HEAD. JARED	80.00	0.00	80.00
68430	02/11/2016	59486	HERMAN. LINDA	225.00	0.00	225.00
68431	02/11/2016	42031	HOME DEPOT	1,440.36	0.00	1,440.36
68432	02/11/2016	41897	HOSE-MAN THE	141.12	0.00	141.12
68433	02/11/2016	65891	HUMAN SERVICES ASSOCIATION	375.00	0.00	375.00
68434	02/11/2016	4688	HUNTER. JOHN L & ASSOCIATES	8,037.75	0.00	8,037.75
68435	02/11/2016	49843	INOUE. MICHAEL JOHN	942.50	0.00	942.50
68436	02/11/2016	4622	JHM SUPPLY INC	2,833.29	0.00	2,833.29
68437	02/11/2016	63573	KDC INC	3,088.00	0.00	3,088.00

CITY OF LAKEWOOD SUMMARY CHECK REGISTER

CHECK #	CHECK DATE	VEND #	VENDOR NAME	GROSS	DISC.	CHECK AMOUNT
68438	02/11/2016	66412	KWIK-COVERS	103.35	0.00	103.35
68439	02/11/2016	53311	LAKEWOOD MEALS ON WHEELS	875.00	0.00	875.00
68440	02/11/2016	18550	LAKEWOOD. CITY OF	100.00	0.00	100.00
68441	02/11/2016	2409	LIFTECH ELEVATOR SERVICES INC	358.00	0.00	358.00
68442	02/11/2016	20700	LONG BEACH PUBLIC TRANSPORTATION CO	26,382.35	0.00	26,382.35
68443	02/11/2016	21600	LOS ANGELES CO SHERIFFS DEPT	407.74	0.00	407.74
68444	02/11/2016	58414	MANAGED HEALTH NETWORK	351.12	0.00	351.12
68445	02/11/2016	62080	MARKLEY. ELIZABETH	85.80	0.00	85.80
68446	02/11/2016	65773	MAYFLOWER DISTRIBUTING COMPANY	158.31	0.00	158.31
68447	02/11/2016	52850	MIRACLE RECREATION EQUIPMENT	169.26	0.00	169.26
68448	02/11/2016	403	NAT'L ASS OF HOUSING & REDVLP'T OFF	640.00	0.00	640.00
68449	02/11/2016	4190	NATIONAL UNION FIRE INSURANCE CO	729.80	0.00	729.80
68450	02/11/2016	4360	NESS CINDY LOUISE	140.00	0.00	140.00
68451	02/11/2016	48035	OCAJ INC	9.50	0.00	9.50
68452	02/11/2016	47554	OFFICE DEPOT BUSINESS SVCS	846.72	0.00	846.72
68453	02/11/2016	450	PACIFIC EH & S SERVICES INC	2,847.75	0.00	2,847.75
68454	02/11/2016	4215	M O DION & SONS INC	2,014.66	0.00	2,014.66
68455	02/11/2016	46179	PAN. WILLIAM	185.28	0.00	185.28
68456	02/11/2016	63708	DY-JO CORPORATION	1,375.00	0.00	1,375.00
68457	02/11/2016	65659	PHASE II SYSTEMS INC	8,250.00	0.00	8,250.00
68458	02/11/2016	4720	PATRIOT ENVIRONMENTAL LABORATORY	24.00	0.00	24.00
68459	02/11/2016	4719	JOYCE LOU. INC.	150.00	0.00	150.00
68460	02/11/2016	2174	PETTY CASH/LOVENEL REVELDEZ OR	1,147.95	0.00	1,147.95
68461	02/11/2016	4374	PITNEY BOWES INC	827.31	0.00	827.31
68462	02/11/2016	15600	LONG BEACH PUBLISHING CO	184.83	0.00	184.83
68463	02/11/2016	4753	RAMIREZ. EDUARDO	250.00	0.00	250.00
68464	02/11/2016	39640	RAYVERN LIGHTING SUPPLY CO INC	36.95	0.00	36.95
68465	02/11/2016	4854	ROBERTSON. KATHIE R	917.60	0.00	917.60
68466	02/11/2016	45437	S & J SUPPLY CO	2,923.74	0.00	2,923.74
68467	02/11/2016	51723	SCMAF OFFICE	600.00	0.00	600.00
68468	02/11/2016	3153	SECTRAN SECURITY INC	119.60	0.00	119.60
68469	02/11/2016	59218	SIERRA INSTALLATIONS INC	5,198.00	0.00	5,198.00
68470	02/11/2016	28600	SIMS WELDING SUPPLY CO INC	231.48	0.00	231.48
68471	02/11/2016	52279	SMART & FINAL INC	372.88	0.00	372.88
68472	02/11/2016	4853	SO CAL SANITATION LLC	1,312.36	0.00	1,312.36
68473	02/11/2016	26900	SO CALIF SECURITY CENTERS INC	9.00	0.00	9.00
68474	02/11/2016	29280	SOUTH COAST SHINGLE CO	463.03	0.00	463.03
68475	02/11/2016	29400	SOUTHERN CALIFORNIA EDISON CO	41,200.76	0.00	41,200.76
68476	02/11/2016	29800	SPARKLETTS	76.14	0.00	76.14
68477	02/11/2016	49529	SPICERS PAPER INC	862.64	7.91	854.73
68478	02/11/2016	59693	SPRINT SPECTRUM LP	208.20	0.00	208.20
68479	02/11/2016	37930	STANDARD INSURANCE CO UNIT 22	2,072.50	0.00	2,072.50
68480	02/11/2016	37930	STANDARD INSURANCE CO UNIT 22	9,325.14	0.00	9,325.14
68481	02/11/2016	2559	STANLEY CONVERGENT SECURITY	339.00	0.00	339.00

CITY OF LAKEWOOD

SUMMARY CHECK REGISTER

CHECK #	CHECK DATE	VEND #	VENDOR NAME	GROSS	DISC.	CHECK AMOUNT
68482	02/11/2016	66215	SUPERIOR COURT OF CALIFORNIA	6,335.00	0.00	6,335.00
68483	02/11/2016	66215	SUPERIOR COURT OF CALIFORNIA	6,997.50	0.00	6,997.50
68484	02/11/2016	38679	WESTERN EXTERMINATOR COMPANY	439.03	0.00	439.03
68485	02/11/2016	4364	THE RINKS-LAKEWOOD ICE	161.20	0.00	161.20
68486	02/11/2016	66245	TYLER TECHNOLOGIES MUNIS DIVISION	1,286.08	0.00	1,286.08
68487	02/11/2016	1437	U S BANK NATIONAL ASSOCIATION	22,844.27	0.00	22,844.27
68488	02/11/2016	64024	U S POSTAL SERVICE	5,535.38	0.00	5,535.38
68489	02/11/2016	1682	VELOCITY AIR ENGINEERING INC	1,380.24	0.00	1,380.24
68490	02/11/2016	57135	VISION SERVICE PLAN	4,242.03	0.00	4,242.03
68491	02/11/2016	43627	VISTA PAINT	239.36	4.79	234.57
68492	02/11/2016	7400	WATER REPLENISHMENT DISTRICT OF	169,364.18	0.00	169,364.18
68493	02/11/2016	61019	CHRISTMAN WILLIAM B	175.00	0.00	175.00
68494	02/11/2016	17640	WAXIE ENTERPRISES INC	1,226.38	0.00	1,226.38
68495	02/11/2016	50172	PRIMUS INC	1,503.14	0.00	1,503.14
68496	02/11/2016	50058	WHITE HOUSE FLORIST INC	545.00	0.00	545.00
68497	02/11/2016	35146	WILLDAN ASSOCIATES	1,725.00	0.00	1,725.00
68498	02/11/2016	59563	WOOD. JEFF	112.40	0.00	112.40
68499	02/11/2016	3699	ANDERSON. ANTOINETTE	250.00	0.00	250.00
68500	02/11/2016	3699	ARCHITECTURAL DESIGN & SIGNS	100.00	0.00	100.00
68501	02/11/2016	3699	BERKOVITZ. MICHAEL	40.00	0.00	40.00
68502	02/11/2016	3699	ESPINOSA. MIRANDA	250.00	0.00	250.00
68503	02/11/2016	3699	FLORES. MARIA	250.00	0.00	250.00
68504	02/11/2016	3699	GARCIA. CHRISTINA	250.00	0.00	250.00
68505	02/11/2016	3699	GUILLEN. LINDA	250.00	0.00	250.00
68506	02/11/2016	3699	HAYWOOD. ANTOINETTE	250.00	0.00	250.00
68507	02/11/2016	3699	LOPEZ. BERTHA	250.00	0.00	250.00
68508	02/11/2016	3699	LUGO DE ROMERO. LILIA	250.00	0.00	250.00
68509	02/11/2016	3699	MOTALA. SURAIYA	250.00	0.00	250.00
68510	02/11/2016	3699	NGHIEM. VIRIYA	48.00	0.00	48.00
68511	02/11/2016	3699	OFISA-LUTU. DOMINIOUE	250.00	0.00	250.00
68512	02/11/2016	3699	OUM. SOKHOM	250.00	0.00	250.00
68513	02/11/2016	3699	PAUL. ASHLEY	330.00	0.00	330.00
68514	02/11/2016	3699	PERUCHO. KIMBERLY	250.00	0.00	250.00
68515	02/11/2016	3699	POSTMA. C J & S H	148.30	0.00	148.30
68516	02/11/2016	3699	RUBIN. JEFFREY I.	300.83	0.00	300.83
68517	02/11/2016	3699	SMITH. KATHLEEN	250.00	0.00	250.00
68518	02/11/2016	3699	SUNCREST SOLAR. INC	137.14	0.00	137.14
68519	02/11/2016	3699	VIENG. SHOPHIE	250.00	0.00	250.00
68520	02/11/2016	2372	TGIS CATERING SVCS INC	17,132.74	0.00	17,132.74
68521	02/11/2016	4443	O'REILLY AUTOMOTIVE STORES INC	133.97	2.47	131.50
68522	02/11/2016	4783	LANDCARE HOLDINGS INC	7,184.28	0.00	7,184.28
68523	02/11/2016	48210	AIRFLITE INC	4,045.19	0.00	4,045.19
68524	02/11/2016	66457	BRENNTAG PACIFIC INC	5,272.42	0.00	5,272.42

CITY OF LAKEWOOD SUMMARY CHECK REGISTER

<u>CHECK #</u>	<u>CHECK DATE</u>	<u>VEND #</u>	<u>VENDOR NAME</u>	<u>GROSS</u>	<u>DISC.</u>	<u>CHECK AMOUNT</u>
			Totals:	<u>454,704.33</u>	<u>15.17</u>	<u>454,689.16</u>

D I V I D E R S H E E T

COUNCIL AGENDA

February 23, 2016

TO: The Honorable Mayor and City Council**SUBJECT:** Monthly Report of Investment Transactions**INTRODUCTION**

In accordance with California Government Code Section 53607, the City Council has delegated to the City Treasurer the responsibility to invest or to reinvest funds, or to sell or exchange securities so purchased.


The California Government Code Section 53607 requires that, if such responsibility has been delegated, then the Treasurer "shall make a monthly report of those transactions to the legislative body." In compliance with this requirement, the Monthly Report of Investment Transactions is being rendered to be received and filed.

STATEMENT OF MONTHLY ACTIVITY

<u>Date</u>	<u>Amount at Cost</u>	<u>Vehicle</u>	<u>Transaction</u>
01-01-2016	\$ 245.17	FNMA	Interest 1.898%
01-01-2016	\$ 783.93	FNMA	Interest 1.246%
01-01-2016	\$ 219.58	FNMA	Interest 1.55%
01-01-2016	\$ 452.65	FNMA	Interest 1.646%
01-04-2016	\$ 0.01	MMKT	Interest
01-05-2016	\$ 100,101.26	TREAS	Sell
01-05-2016	\$ 99,866.00	CORP	Purchase
01-13-2016	\$ 2,906.25	CORP	Interest 1.55%
01-14-2016	\$ 3,250,000.00	LAIF	Deposit
01-15-2016	\$ 10,479.11	LAIF	Interest 0.446%
01-20-2016	\$ 3,406.25	CORP	Interest 1.25%
01-21-2016	\$ 1,400,000.00	LAIF	Withdrawal
01-22-2016	\$ 6,000,000.00	LAIF	Deposit
01-25-2016	\$ 22,354.32	FNMA	Paydown 1.246%
01-28-2016	\$ 1,400,000.00	LAIF	Withdrawal
01-28-2016	\$ 3,775.00	FHLMC	Interest 1.0%
01-31-2016	\$ 3,150.00	CORP	Interest 1.8%
01-31-2016	\$ 4,625.00	TREAS	Interest 0.5%
01-31-2016	\$ 6,015.63	TREAS	Interest 1.375%
01-31-2016	\$ 13.90	CAMP	Interest 0.38%
01-31-2016	\$ 214.76	CAMP	Interest 0.38%

RECOMMENDATION

It is recommended that the City Council receive and file the Monthly Report of Investment Transactions rendered for the month of January 2016.


Diane Perkin
Director of Administrative Services

Howard L. Chambers
City Manager



D I V I D E R S H E E T

COUNCIL AGENDA

February 23, 2016

TO: The Honorable Mayor and City Council

SUBJECT: Fund Exchange and Assignment Agreement

INTRODUCTION

City of Lakewood has uncommitted funding authority for its allocations of Proposition A Local Return funds which could be made available to the City of West Hollywood to support that city's community shuttle and demand-response services to serve people with disabilities and the general public, and to reduce congestion and parking problems of the City. Due to the limited amount of Local Return allocation provided to the City of West Hollywood, and the needs of other priority transit projects in the City, the City of West Hollywood has inadequate Proposition A Local Return funding for these services.

STATEMENT OF FACTS

The City of Lakewood has previously exchanged Proposition A Transit Funds with West Hollywood as well as the cities of Manhattan Beach, Commerce and Santa Fe Springs.

The City of West Hollywood is requesting an exchange of \$1,000,000.00 of the City of Lakewood's Proposition A funds for which the City of Lakewood would receive seventy-five cents on the dollar (\$.75 per dollar) equivalent to \$750,000.00 in General Funds. If approved, the transfer will be accomplished by the City of Lakewood writing a check to the City of West Hollywood in the amount of \$1,000,000.00 from available Prop A funds, and the City of West Hollywood will write a check to the City of Lakewood in the amount of \$750,000.00 from available general funds

STAFF RECOMMENDATION

It is recommended that the City Council approve the Proposition A Transit Fund Exchange and Assignment Agreement with the City of West Hollywood, and authorize the City Manager and Director of Administrative Services to execute the Agreement.



Diane Perkin

Director of Administrative Services

Howard L. Chambers
City Manager



D I V I D E R S H E E T

COUNCIL AGENDA
February 23, 2016

TO: The Honorable Mayor and City Council

SUBJECT: Community Safety Commission Recommendation – Disabled Person Parking

INTRODUCTION

The Community Safety Commission met on February 1, 2016, to consider various community safety matters that included the consideration of requests for disabled person parking at 6142 Dunrobin Avenue and 5344 Adenmoor Avenue.

STATEMENT OF FACT

The first request for disabled person parking was received from the resident at 6142 Dunrobin Avenue stating that her husband is disabled and drives. She stated that she and her daughter drive electric vehicles that need to be parked in the driveway so that the charging cables can be attached at night, which limits her husband from parking there. She stated that her neighbors are the cause of the limited parking and that she has received no cooperation from them. Staff verified the placard given for this address and visited the site multiple times.

The second request for disabled person parking was received from the resident at 5344 Adenmoor Avenue stating that he is permanently disabled and does not drive. He has to use a wheelchair and it is much easier for him to unload out of the passenger side of the vehicle and into his wheelchair at the curb. He also stated that parking in the driveway is very difficult because it is narrow and it makes it difficult for him and his wife to load and unload out of the vehicle. Staff verified the placard number for this address and visited the site multiple times.

RECOMMENDATION

The Community Safety Commission recommends that the City Council adopt the attached resolutions authorizing installation of disabled person designated parking at 6142 Dunrobin Avenue and 5344 Adenmoor Avenue.

Lisa Ann Rapp
Director of Public Works



Howard L. Chambers
City Manager



RESOLUTION NO. 2016-9

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
LAKEWOOD ESTABLISHING DISABLED PERSON
DESIGNATED PARKING ON THE EAST SIDE OF
DUNROBIN AVENUE WITHIN THE CITY OF LAKEWOOD

THE CITY COUNCIL OF THE CITY OF LAKEWOOD DOES RESOLVE AS FOLLOWS:

SECTION 1. This Resolution is enacted pursuant to Section 21458 and 22507 of the Vehicle Code of the State of California, and Section 3250.2 of the Lakewood Municipal Code.

SECTION 2. Disabled person designated parking is hereby established on the east side of Dunrobin Avenue, beginning three hundred seventy-three (373) feet south of the southern curb line of Ashworth Street, continuing south for a distance of twenty (20) feet within the City of Lakewood. No vehicle shall stop, stand or park in said parking restriction unless displaying a special identification license plate or placard issued by the Department of Motor Vehicles pursuant to Section 22511.55 of the California Vehicle Code.

SECTION 3. This resolution shall be effective as long as said restriction is painted and posted in accordance with the requirements of Vehicle Code Section 22511.7 of the California Vehicle Code. In addition, this resolution shall be in effect only as long as Mark McHugh, a physically disabled person, occupies the house at 6142 Dunrobin Avenue.

SECTION 4. This resolution has been adopted pursuant to a Community Safety Commission recommendation.

ADOPTED AND APPROVED this 23rd day of February, 2016.

Mayor

ATTEST:

City Clerk

RESOLUTION NO. 2016-10

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
LAKEWOOD ESTABLISHING DISABLED PERSON
DESIGNATED PARKING ON THE EAST SIDE OF
ADENMOOR AVENUE WITHIN THE CITY OF LAKEWOOD

THE CITY COUNCIL OF THE CITY OF LAKEWOOD DOES RESOLVE AS FOLLOWS:

SECTION 1. This Resolution is enacted pursuant to Section 21458 and 22507 of the Vehicle Code of the State of California, and Section 3250.2 of the Lakewood Municipal Code.

SECTION 2. Disabled person designated parking is hereby established on the east side of Adenmoor Avenue, beginning four hundred fifty (450) feet north of the northern curb line of Candlewood Street, continuing north for a distance of twenty (20) feet within the City of Lakewood. No vehicle shall stop, stand or park in said parking restriction unless displaying a special identification license plate or placard issued by the Department of Motor Vehicles pursuant to Section 22511.55 of the California Vehicle Code.

SECTION 3. This resolution shall be effective as long as said restriction is painted and posted in accordance with the requirements of Vehicle Code Section 22511.7 of the California Vehicle Code. In addition, this resolution shall be in effect only as long as Allen Buck, a physically disabled person, occupies the house at 5344 Adenmoor Avenue.

SECTION 4. This resolution has been adopted pursuant to a Community Safety Commission recommendation.

ADOPTED AND APPROVED this 23rd day of February, 2016.

Mayor

ATTEST:

City Clerk

D I V I D E R S H E E T

Reports

COUNCIL AGENDA

February 23, 2016

TO: The Honorable Mayor and City Council

SUBJECT: State Emergency Water Conservation Regulation Update

INTRODUCTION

The State Emergency Water Conservation Regulation became effective on May 18, 2015 and is scheduled to expire on February 13, 2016. However, entering the 5th consecutive year of drought, on February 2, 2016, the State Water Resources Control Board adopted to extend the urban water use restrictions through October 2016.

STATEMENT OF FACT

On February 2, 2016, the State Water Resource Control Board (SWRCB) adopted to extend Emergency Water Conservation Regulation through October 2016. Under the revised regulation, which took into account reductions to urban water supplier's local climate variations, recycled water projects implemented after 2013, and population growth since 2013, the statewide water use reduction is expected to exceed 20 percent in cumulative water conservation as compared to the 2013 levels. The City of Lakewood will continue to meet a 20 percent cumulative conservation mandate through October 2016 as compared to 2013. The regulation was approved by the Office of Administrative Law (OAL) on February 11, 2016.

By the end of January 2016, the City of Lakewood has achieved 25% cumulative water conservation since June 2015 as compared to the same eight months in 2013. Our cumulative water conservation percent surpassed our state mandated of 20%. The city has documented 285 water waste complaints during the subject eight months period.

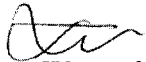
On May 26, 2015, the City Council adopted Urgency Ordinance 2015-6 Implementing the State Water Conservation Regulations which will remain in force and effect until such time the City Council adopts a Resolution modifying the implementation of water conservation regulations.

SUMMARY

Under the extended State Emergency Water Conservation Regulation, the City of Lakewood will continue to be mandated to a cumulative 20 percent water reduction through October 2016 as compared to 2013 levels.

RECOMMENDATION

Receive and file.


Jason J. Wen, Ph.D., P.E.
Water Resources Director

Howard L. Chambers
City Manager



D I V I D E R S H E E T

COUNCIL AGENDA

February 23, 2016

TO: The Honorable Mayor and City Council

SUBJECT: Lakewood Connect eMagazine Transition to Mobile-Friendly Design

INTRODUCTION

The weekly Lakewood Connect eMagazine, with a subscription base of over 22,000, recently transitioned to a mobile-friendly design.

STATEMENT OF FACTS

Since 2006, the Lakewood Connect eMagazine has informed e-mail subscribers of news and events going on around the city. Published weekly, the eMagazine consolidates in one e-mail message short snippets of information so that readers can be quickly and reliably informed. If they want to read more, the eMagazine links directly to the full story on our website at www.lakewoodcity.org.

The eMagazine's original design consisted of two columns of stories. It was easy to read on a desktop computer or laptop because the design took advantage of the wide-screen dimensions of the monitor. However, with smartphones and tablets gaining more and more widespread usage, the design had to be changed to accommodate those devices. Over 50 percent of eMagazine subscribers now access it via these mobile devices.

When the city's website was redesigned in 2014, it incorporated a formatting technology known as "responsive design." The website automatically would format itself to accommodate no matter which platform or device it was accessed from. This same principle was used to redesign the eMagazine.

To accommodate the unique dimensions of a smartphone or tablet, and to make the content easier and faster to read, the following changes were made to the format:

1. Reduced the number of articles from 9 (typically) in the old version to 5 or 6. This minimizes scrolling and focuses the content to more immediate and noteworthy news and events.
2. Reduced the number of columns from 2 to 1. Most people read their messages vertically, and going to a single column centers their attention to the content in that column.
3. Changed the font to Arial and increased the size to 12. This change helps reduce eye strain and fatigue and ensures that it is readable without scrolling or "pinching" the text to expand it.
4. Increased the contrast by implementing a black border, which helps focus the reader's attention to the content.

5. Enabled each graphic to link directly to the full story on the website and placed graphics on alternating right and left sides of each story for easy access. Because the graphic usually occupies the largest screen space, making it clickable makes it much easier for the reader to continue the story.
6. Shortened the subject line and utilized the pre-header block so more relevant text would appear in the email list. Again, this quickly focuses the reader to the content within the eMagazine and takes up less space when opened so less scrolling is needed.
7. Re-titled the menu items on top of the eMagazine to enable the reader to quickly access city information and services, as well as news and events covered in prior emags. These are now more prominently displayed compared to the previous format.

The first mobile-friendly format of the eMagazine was published last Wednesday, and several subscribers responded positively to the format change.

RECOMMENDATION

It is recommended that the City Council receive and file this report.

Lisa G. Novotny
Assistant City Manager



Howard L. Chambers
City Manager



D I V I D E R S H E E T

Item 3.3 – Preview of 2016 Lakewood Community Run
will be an oral presentation.

DIVIDER SHEET

Housing Successor

**CITY OF LAKEWOOD SUCCESSOR AGENCY - HOUSING
FUND SUMMARY 2/4/2016**

In accordance with section 2521 of the Lakewood Municipal Code there is presented herewith a summary of obligations to be paid by voucher 73 through 73. Each of the following demands has been audited by the Director of Administrative Services and approved by the City Manager.

3901	HOUSING SUCCESSOR AGENCY	18,000.00
		<hr/>
		18,000.00

Council Approval

Date

City Manager

Attest

City Clerk

Director of Administrative Services

**CITY OF LAKEWOOD SUCCESSOR AGENCY - HOUSING
SUMMARY CHECK REGISTER**

<u>CHECK #</u>	<u>CHECK DATE</u>	<u>VEND #</u>	<u>VENDOR NAME</u>	<u>GROSS</u>	<u>DISC.</u>	<u>CHECK AMOUNT</u>
73	02/04/2016	4850	ROBERTSON. KATHIE R AND	18,000.00	0.00	18,000.00
			Totals:	<u>18,000.00</u>	<u>0.00</u>	<u>18,000.00</u>

**CITY OF LAKEWOOD SUCCESSOR AGENCY - HOUSING
FUND SUMMARY 2/11/2016**

In accordance with section 2521 of the Lakewood Municipal Code there is presented herewith a summary of obligations to be paid by voucher 74 through 75. Each of the following demands has been audited by the Director of Administrative Services and approved by the City Manager.

3901	HOUSING SUCCESSOR AGENCY	3,694.13
		<hr/>
		3,694.13

Council Approval

Date

City Manager

Attest

City Clerk

Director of Administrative Services

**CITY OF LAKEWOOD SUCCESSOR AGENCY - HOUSING
SUMMARY CHECK REGISTER**

<u>CHECK #</u>	<u>CHECK DATE</u>	<u>VEND #</u>	<u>VENDOR NAME</u>	<u>GROSS</u>	<u>DISC.</u>	<u>CHECK AMOUNT</u>
74	02/11/2016	40572	CHICAGO TITLE CO	15.00	0.00	15.00
75	02/11/2016	4826	VALLEYCREST LANDSCAPE MAINT	3,679.13	0.00	3,679.13
Totals:				<u>3,694.13</u>	<u>0.00</u>	<u>3,694.13</u>