



Minutes

Lakewood City Council

Adjourned Regular Meeting held
July 9, 2002

MEETING WAS CALLED TO ORDER at 6:00 p.m. by Mayor Van Nostran in the Executive Board Room at the Civic Center, 5000 Clark Avenue, Lakewood, California.

ROLL CALL: PRESENT: Mayor Larry Van Nostran
Vice Mayor Joseph Esquivel
Council Member Wayne Piercy
Council Member Todd Rogers
Council Member Robert Wagner

E-GOVERNMENT STRATEGIC PLAN REVIEW

Assistant City Manager Michael Stover displayed slides and reviewed the high points and key recommendations of the E-government Task Force and the Information Technology Steering Committee. He stated it was important to plan in an orderly way to add convenience, effectiveness and efficiency to web-based technology. He advised that every Wednesday morning, an informational e-mail providing City Council meeting re-caps and event information, was sent out to over 6,800 e-mail addresses. Previously approved enhancements in the implementation process included Civica, a content management and delivery system; eConnect, which would allow for online registration for Recreation catalog classes; and LaserFiche WebLINK, to provide easy publication of reference documents on the web site.

Responding to a question from Council Member Piercy, Mr. Stover stated the presentation was to request guidance and provide for feedback from the City Council regarding the policies and procedural direction recommended by the Committee. He reported that the items were organized into phases by factors such as budget impact, most expensive, availability of technology, and cost-benefit ratio.

Council Member Rogers inquired about the percentage of Lakewood residents with Internet access. Mr. Stover responded by stating that the only actual data available was collected as part of the special Census responses. Council Member Rogers also expressed interest in providing residents with more direct access to elected officials.

Council Member Piercy inquired how City Council reports were selected for placement on the web site. Mr. Stover responded by stating that report items with a high level of public interest or impact were generally published on the web site.

City Attorney John S. Todd inquired about control of computer equipment that would allow children access to the Internet. Mr. Stover responded by stating that any public access would be in secured, supervised places and could utilize web filtering software.

E-GOVERNMENT STRATEGIC PLAN REVIEW - Continued

Mayor Van Nostran questioned how residents got onto the e-mail list. Mr. Stover responded that the web site offered the option to sign up for the list, but also to un-subscribe whenever it was desired. The Mayor also asked if there had been a lot of interest in the City's web site. Mr. Stover responded by stating that government web sites had become more popular than many commercial sites.

COUNCIL MEMBER PIERCY MOVED AND VICE MAYOR ESQUIVEL SECONDED TO APPROVE THE TWENTY RECOMMENDATIONS CONTAINED IN THE E-GOVERNMENT STRATEGIC PLAN. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Rogers, Esquivel, Piercy, Wagner and Van Nostran

NAYS: COUNCIL MEMBERS: None

REPORT OF 50TH ANNIVERSARY AD HOC COMMITTEE

The Assistant City Manager gave an oral presentation based on the memorandum in the agenda and reported that staff had been working closely with the Ad Hoc Committee and other potential partner organizations such as California Contract Cities. He stated that a key goal was to "re-brand" the importance of Lakewood being the first contract city and that the "Lakewood Plan" became a blueprint for the contract form of government. He introduced representatives from the marketing/branding consulting firm of Slover and/or Kinsbursky.

Julie Kinsbursky displayed material highlighting the logo and slogan, "*Lakewood@50. Times Change. Values Don't.*"

Council Member Wagner stated that he liked the basic idea of bringing in the Lakewood Plan and making the City's historical significance clear. He requested clarification on the timeline, stating that the theme should be tied into 2004 events, not during 2003. He suggested the celebration be extended to the end of 2004, rather than end on the anniversary date.

Mr. Stover advised that a timeline was being prepared keeping in mind that it takes a significant amount of time for people to become aware and that build-up was needed before a main event occurred.

Council Member Rogers suggested the campaign could begin one year prior to the anniversary date, instead of in January of 2003.

COUNCIL MEMBER ROGERS MOVED AND COUNCIL MEMBER PIERCY SECONDED TO APPROVE THE LOGO TREATMENT AS PRESENTED. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Rogers, Esquivel, Piercy, Wagner and Van Nostran

NAYS: COUNCIL MEMBERS: None

REPORT OF 50TH ANNIVERSARY AD HOC COMMITTEE - Continued

COUNCIL MEMBER ROGERS MOVED AND COUNCIL MEMBER PIERCY SECONDED TO DEVELOP PHASES 1, 2 & 3 AND TO COME BACK TO THE CITY COUNCIL WITH PHASE 4 TO CONSIDER CONDENSING ACTIVITIES TO ONE YEAR PRIOR TO THE ANNIVERSARY DATE. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Rogers, Piercy, Wagner and Van Nostran

NAYS: COUNCIL MEMBERS: Esquivel

HP, FMIS COMPUTER SYSTEM REPLACEMENT PLAN

Finance Director Larry Schroeder displayed slides and reported that the City had been informed by Hewlett Packard (HP) that they would no longer support the operating system currently used on the computer supporting the Financial Management Information System (FMIS) and the existing computer was too old to run a newer operating system. The proposed project would involve the purchase of a replacement server with a new operating system and the re-hosting or transferring of all the software programs and data to the new machine, a process requiring extreme precision. He also reported that staff was reviewing the City's FMIS applications which had been in operation for twenty years and utilized an antiquated computer programming language. He stated that a number of cities had been using the same or similar software programming and were looking at the possibility of forming a consortium to study alternatives and see if cost savings could be realized through a cooperative effort.

Responding to a question from Council Member Wagner, Mr. Schroeder stated that although they were looking at commercially available software programs, there could be additional programming required to make the software fully functional for the City's needs. Although there were functions that would be universal to all of the participating cities, the software could be made available in modules so that each of the cities could tailor it to meet their own specific needs.

ADJOURNMENT

There being no further business to be brought before the City Council, Mayor Van Nostran adjourned the meeting at 7:32 p.m.

Respectfully submitted,

Denise R. Hayward, CMC
City Clerk