



2023

Lakewood Leadership Academy



LOS ANGELES COUNTY SUPERVISOR
JANICE HAHN
Fourth District



Lakewood Leadership Academy

Module 1

Getting to know city government
and civic engagement

January 30, 2023



Module 1 Agenda

1. Welcoming remarks – Mayor Steve Croft
2. Chamber of Commerce welcome remarks – David Arellano, Chair
3. Purpose of the LLA and preview of upcoming modules
4. Let's get to know one another
5. Dinner
6. Discussion of the history and origins of Lakewood
7. What exactly is a city and how does it operate?
8. Civic engagement
9. Q&A
10. Networking

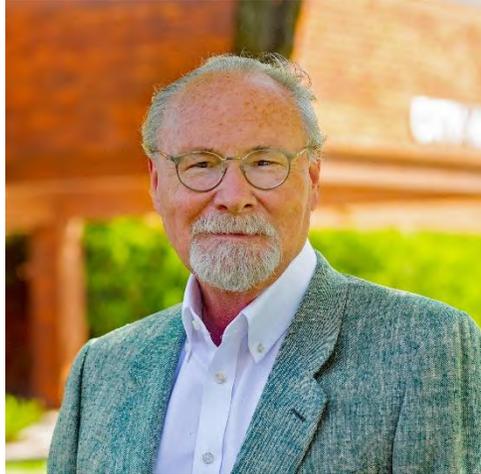
Lakewood Leadership Academy Modules

1. Getting to know city government and civic engagement
2. Achieving work/life balance (quality of life)
3. Developing leadership skills
4. Diversity, Equity and Inclusion and Leadership
5. Effective Communication Strategies
6. Building Effective Teams
7. Business/Industry
8. Service Clubs
9. Summary

Let's Get to Know One Another

- Using the index cards on your table, write down:
 - Your name
 - Your occupation
 - Complete this sentence:
“Something most people don't know about me is _____”
 - What is the most adventurous thing you've done?

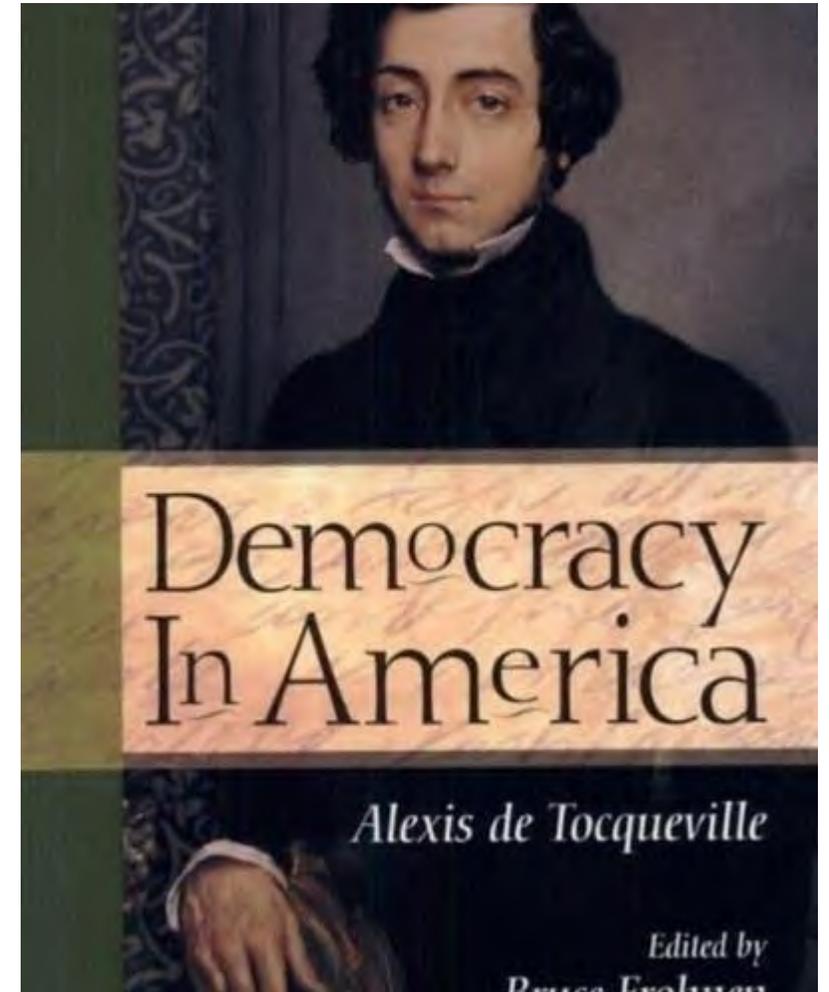
This Evening's Speakers



- Thaddeus McCormack, City Manager
- Don Waldie, Lakewood Historian Emeritus and Author

Democracy in Lakewood

- *“These Americans are the most peculiar people in the world. You’ll not believe it when I tell you how they behave. In a local community in their country a citizen may conceive of some need which is not being met. What does he do? He goes across the street and discusses it with his neighbor. Then what happens? A committee begins functioning on behalf of that need. And, you won’t believe this, but it is true. All of this is done without reference to any bureaucrat. All of this is done by the private citizens on their own initiative.”*



Levels of Local Governments

- National/Federal - Primary Responsibility
 - conduct foreign policy, regulate commerce, provide for defense
- State - Primary Responsibility
 - promote public health, safety and welfare
- Local - Created by State
 - charged with caring for quality of life through policing powers

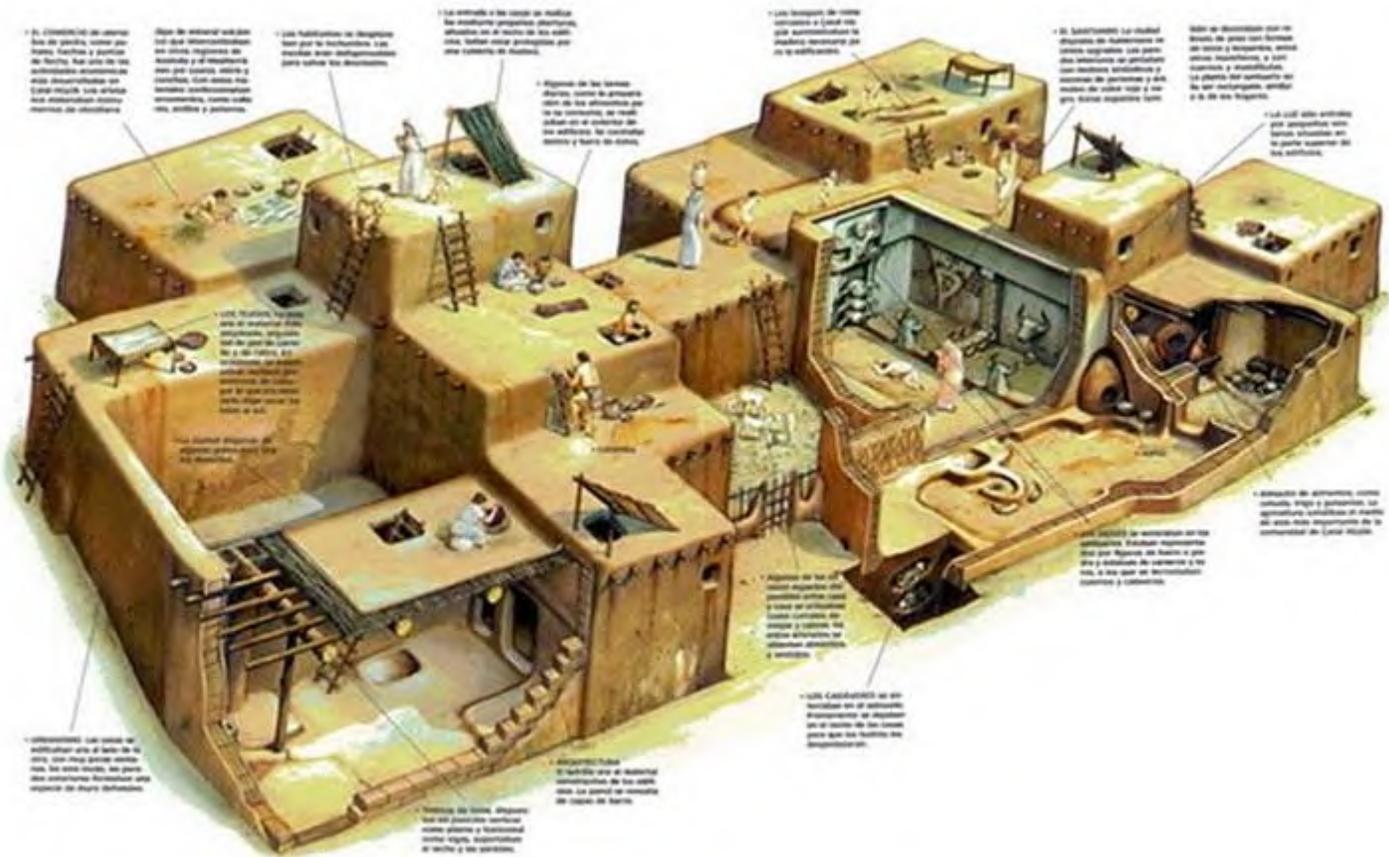


Types of Local Governments

- Counties
 - 58
- Cities
 - 482
- Special Districts
 - More than 5,000
 - Limited purpose – within their boundaries they provide focused public services such as fire protection, sewers, water supply, electricity, parks, recreation, sanitation, cemeteries and libraries



Origins of Cities



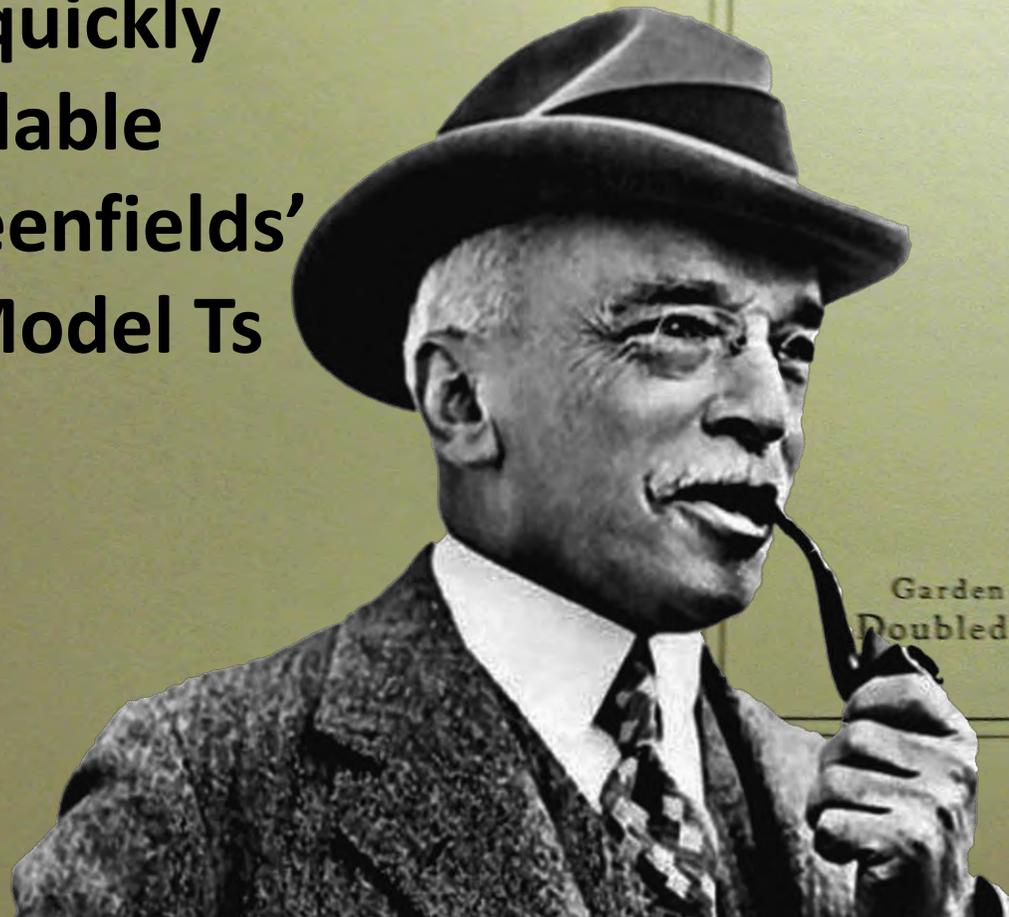
From Tenements to Suburbs





“Make houses like Fords”

- Built quickly
- Affordable
- In ‘greenfields’
- Like Model Ts



THE WAY OUT

*A Forecast of Coming Changes in
American Business and Industry*

By
Edward A. Filene

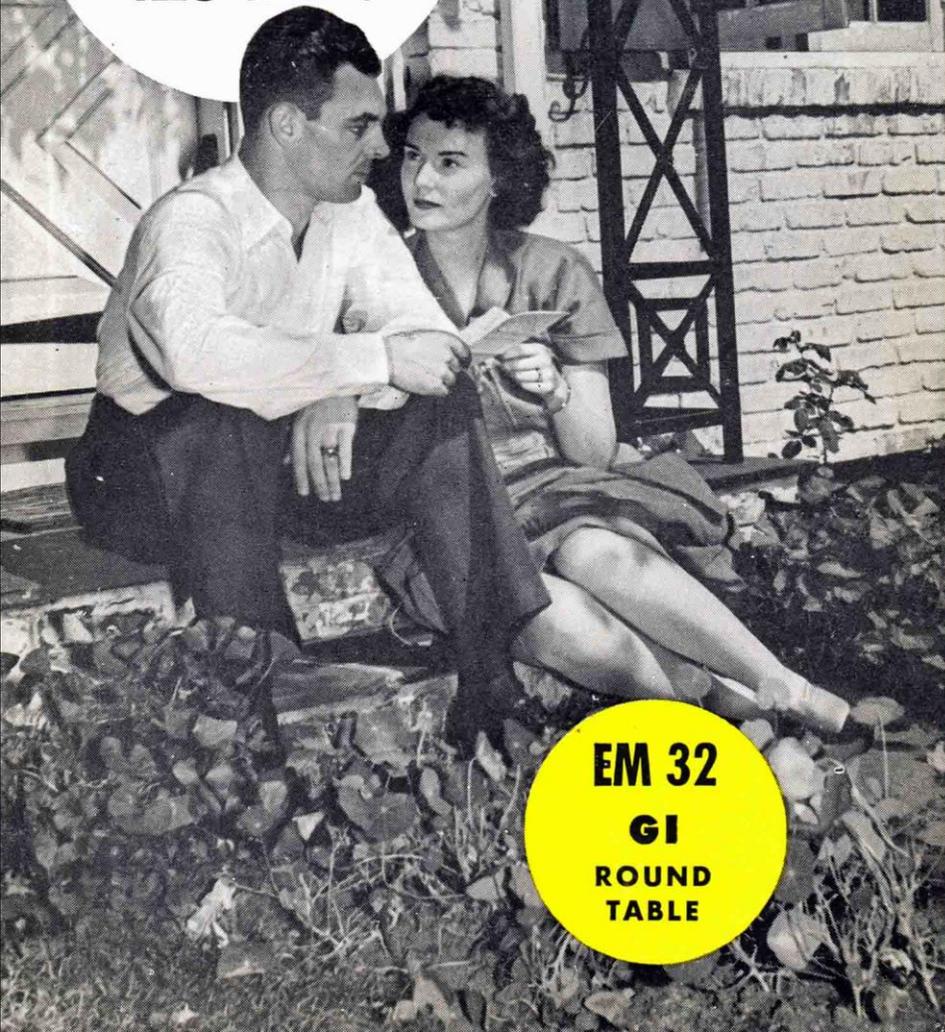


Garden City New York
Doubleday, Page & Company
1926



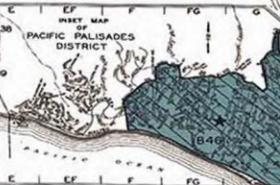
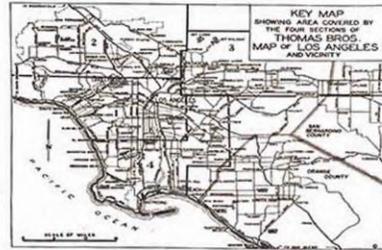
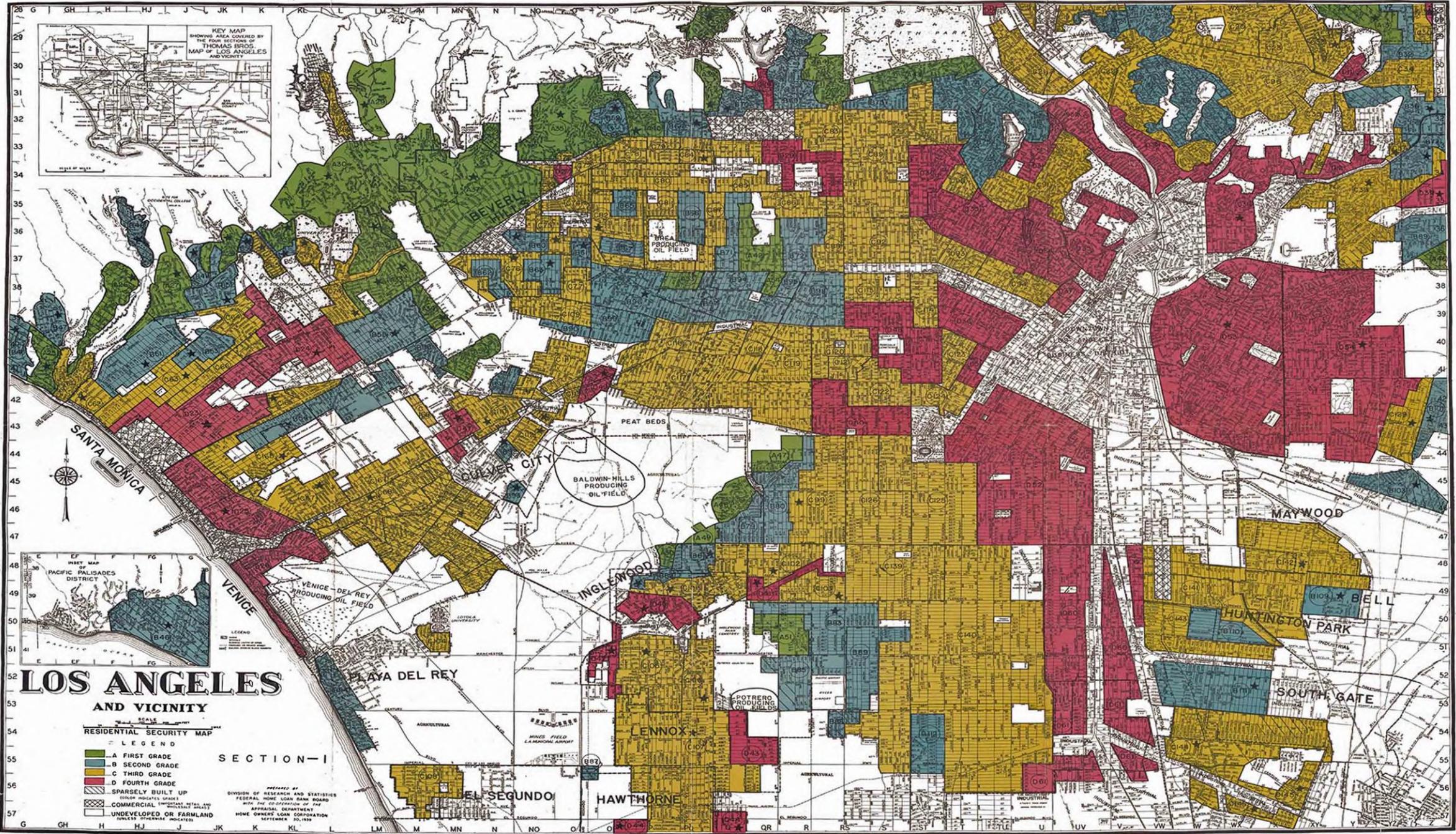


**SHALL I
BUILD a
HOUSE
after
the war?**



**EM 32
GI
ROUND
TABLE**





LOS ANGELES AND VICINITY

- RESIDENTIAL SECURITY MAP
- LEGEND
- A FIRST GRADE
 - B SECOND GRADE
 - C THIRD GRADE
 - D FOURTH GRADE
 - SPARSELY BUILT UP
 - COMMERCIAL, INDUSTRIAL, RETAIL AND
 - UNDEVELOPED OR FARMLAND

SECTION - I

PREPARED BY DIVISION OF RESEARCH AND STATISTICS
 FEDERAL HOME LOAN BANK BOARD
 WITH THE CO-OPERATION OF THE
 APPRAISAL DEPARTMENT
 HOME OWNERS LOAN CORPORATION
 SEPTEMBER 30, 1939



Between 1925 and 1945

- Banking reform
- Federally insured mortgages
- Long-term, fixed rate mortgages
- Construction loan guarantees
- FHA construction inspection



Post-War Suburban Boom









A New Definition of Home

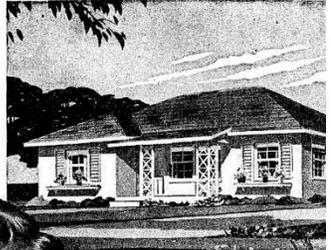
1 Bedroom Home
\$43
MONTHLY
\$54
2 Bedroom Home

NO DOWN PAYMENTS FOR VETERANS

SALES OFFICE



Pop says
we're really going to "live"
in LAKEWOOD PARK!



LAKI



New Playgrounds



Lakewood Park Country Club



Close to Beaches



Safety



New Schools



Outdoor Living

We bought a slick 2-bedroom home for \$44 a month and NO DOWN PAYMENT because POP'S A VETERAN!

oh boy ... I guess we looked at about a million houses and then one night Pop said "Let's drive down and look Lakewood Park over." (It's open every night 'till 10.) Well, that was rrrt Mom's pretty fussy--(all women are, Pop says) but she fell for those Lakewood Park houses right away. While she was oh-ing and ah-ing about all the closet space and the hardwood floors and the garbage disposer unit, Pop showed me how well the houses were built--the 2-foot concrete foundations, (said it saved fuel and was healthier), diagonal subfloors, and aluminum screens.

mom had a hard time making up her mind which of the nine model homes and 39 floor plans she liked best. They were all so pretty. Finally she decided on a two-bedroom house with a big picture window, flower pot shelves, and a pink bathroom.

I think one of the things about Lakewood Park that made a big hit with my folks was that Lakewood Park isn't just a subdivision--it's a whole new suburban community. There'll be new schools, new churches, new shops,

including the new \$5,000,000 May Co. department store! A the homes are new. (Mom just wouldn't have a home in an o neighborhood!) Pop's going to teach me how to play golf at L. Country Club. He and I are going to build a barbecue first thing sure have fun. And we're close to the beaches, too. Pop ... we are going to "Live" in Lakewood Park!

note to parents! It's a wonderful thing for children to gr a new community. We don't mean just the bright clean new tree-lined streets, new churches of every denomination, new pl new schools (children can go from kindergarten through State without leaving Lakewood Park). We mean the wonderful a making friends with boys and girls of their own age--perman friendships possible only in a community of home owners. Ev needs the feeling of security--of belonging. Lakewood Park p



**VETERANS
No Down
Payment!**

2-bedroom homes
\$43
A MONTH
everything included

3-bedroom homes
\$50
A MONTH
everything included
except taxes*

And for your Lakewood Park Home with no down payments: Norge 8 cu. ft. Refrigerator about 3c a day, Bendix Economat Automatic Washer only 2 1/2 c a day.

bring the children! Park them in our new playground ... where they can play under adult supervision.



EASY TO GET TO! From downtown Los Angeles drive east on Manchester and Firestone Boulevard to Lakewood Boulevard. Turn right and continue to South Street. Watch for the giant billboards... and the Lakewood Tower!

It's a load o
to know the
really going
**LAKEWOOD
PARK**



I'll admit I've worried ever since my son got out of the Joan (that's my daughter-in-law) have been so out at a price they could afford, and in a neighborho friends and where the children would grow up i certainly was a load off my mind when they bou

I just couldn't wish for a nicer home for them th at Lakewood Park--so pretty and gay--so well be conveniences that will make Joan's work easy--th cupboard space, stainless steel counter top, Waste lavatory... where--I run out of breath long b things to say about these Lakewood Park homes!

and my son says that even if he should have to go relief to know that his family will have the sec

now I'm not one to give advice unasked, i where the whole family can enjoy real California

VETERANS... Even if you have used some of your G. I. Benefits... come and see us! Bring your discharge papers.

DON'T WAIT, COME OUT TODAY! nine model homes completely furnished 'till 10 p.m. every night.

LAKEWOOD
THE 250 MILLION DOLLAR PLANNED COMMUNITY
SALES OFFICE: 5327 Lakewood Boulevard • below South St. • Op
Drives to the Tower. For furth

Come and
see why
we're all



**"living" in
LAKEWOOD
PARK!**



**No Down Payment
for VETERANS**

2-bedroom homes
\$43
A MONTH
everything included

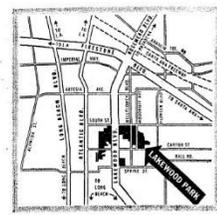
3-bedroom homes
\$50
A MONTH
everything included
except taxes*



EASY TO GO TO! From downtown Los Angeles drive east on Manchester and Firestone Boulevard to Lakewood Boulevard. Turn right and continue to South Street. Watch for the giant billboards... and the Lakewood Tower!

Come today--see the nine model homes, completely furnished, open and floodlighted till 10 every night.

LAKEWOOD Park
THE 250 MILLION DOLLAR PLANNED COMMUNITY
SALES OFFICE: 5327 Lakewood Boulevard • just below South Street • Open 9 a.m. to 9 p.m. every day
Drives to the Tower. For further information call NEVADA 6-614



easy to get to From downtown Los Angeles drive east on Manchester and Firestone Boulevard to Lakewood Boulevard. Turn right and continue to SOUTH STREET. Watch for the giant billboards... and the LAKEWOOD PARK TOWER!

**Carson Gardens SECTION
NOW OPEN**

Model Homes Furnished by May Co.
Carson St. at Woodruff Ave. (Just One Mile East of Lakewood Blvd.)

\$44 per month

LAKEWOOD Park
THE 250 MILLION DOLLAR PLANNED COMMUNITY

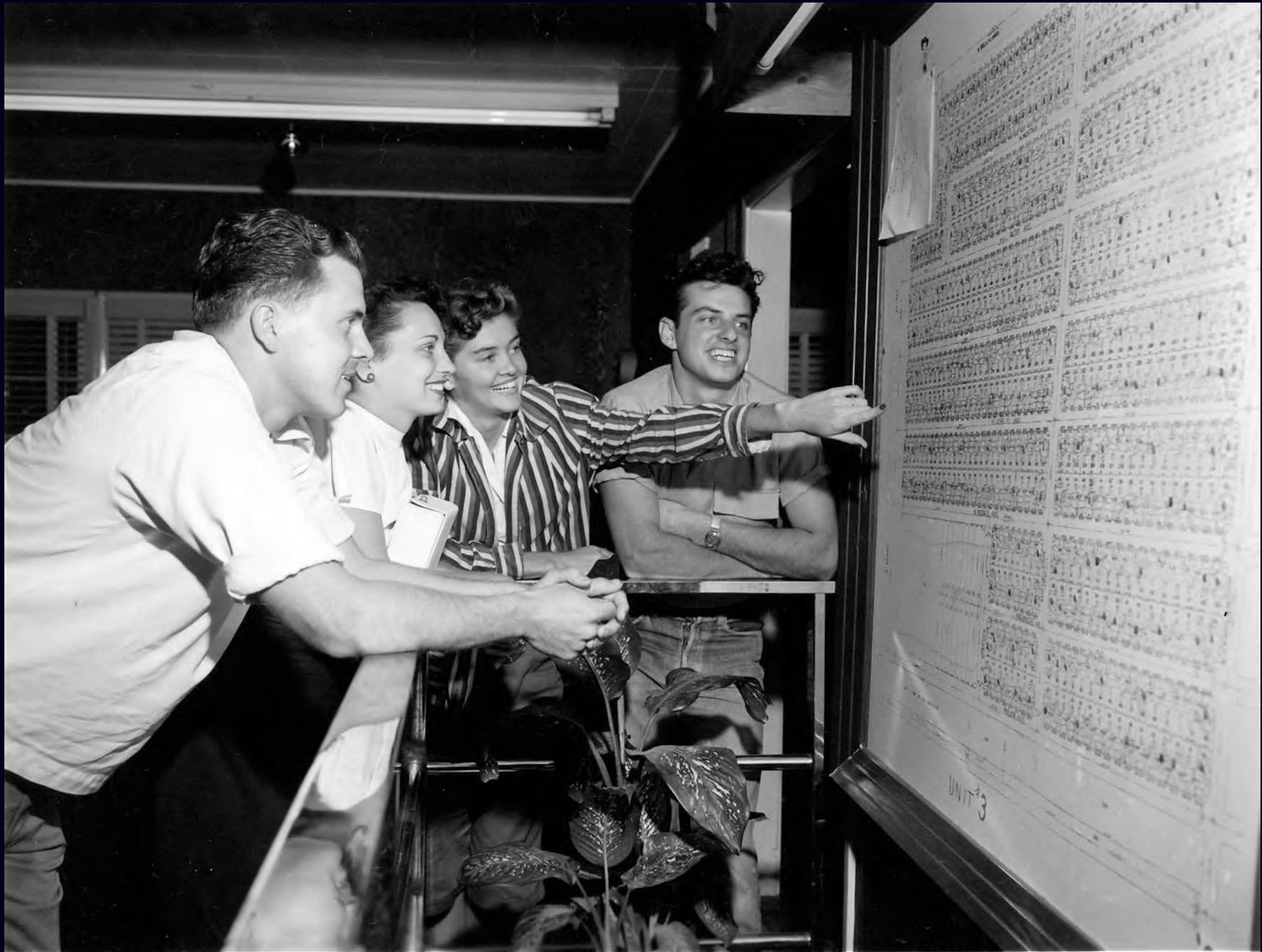
SALES OFFICES: 5327 Lakewood Boulevard • just below South Street • also Carson Street at Woodruff

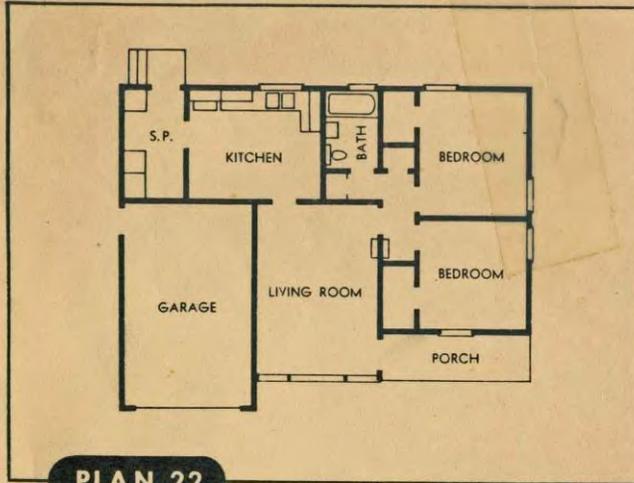
Drives to the Tower.

For further information call NEVADA 6-614

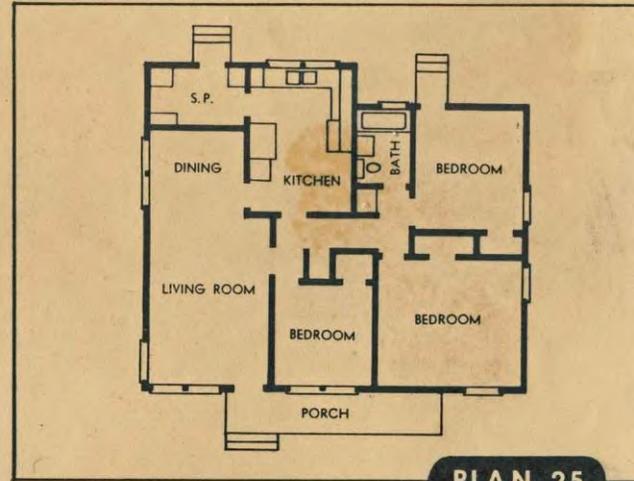








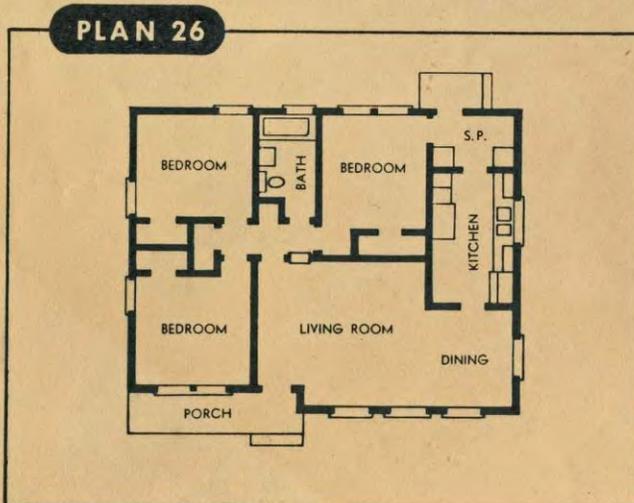
PLAN 22



PLAN 25

LAKEWOOD

THE FUTURE CITY AS NEW AS TOMORROW



PLAN 26

AS LOW AS
\$46⁹⁸
 MONTHLY
 2 BEDROOM HOMES
 EVERYTHING INCLUDED

AS LOW AS
\$53⁵⁰
 MONTHLY
 3 BEDROOM HOMES

TWO BEDROOM HOMES WITH GARAGE

825 square feet

AS LOW AS **\$7575**

impounds and escrow fees only \$145

THREE BEDROOM HOMES WITH GARAGE

1050 square feet

AS LOW AS **\$8525**

impounds and escrow fees only \$155

NO DOWN PAYMENT

FOR VETERANS

Sales Office

5327 LAKEWOOD BOULEVARD

near South Street • LAKEWOOD

Roderic J. Tichenor & Co., Realtors, Exclusive Sales Representatives



MODEL 22-B

There is no better investment in your family's happiness,
stability and security than the purchase of a home in Lakewood . . .
the city with a real future!











A New Way to Shop



Joe Eichenbaum

The story of Lakewood Center,
the central business district for
the City of Lakewood, is a
story of progressive planning and
development to meet the
demands of continuous growth.

**The City of Lakewood and
Lakewood Center** together comprise
the largest planned residential
and shopping community in the
world—and both are
still growing.







Regional Shopping Center

- Once “largest shopping center in the world”
- Nation’s second “super regional” center

May Co. opened in 1951



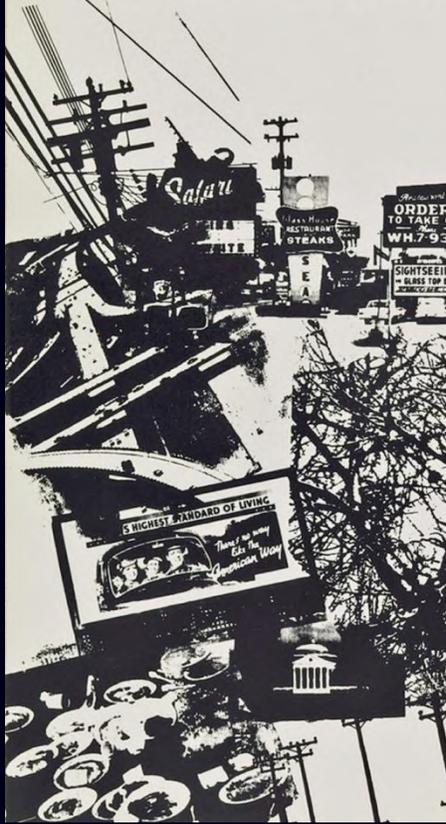


MODEL 15-B

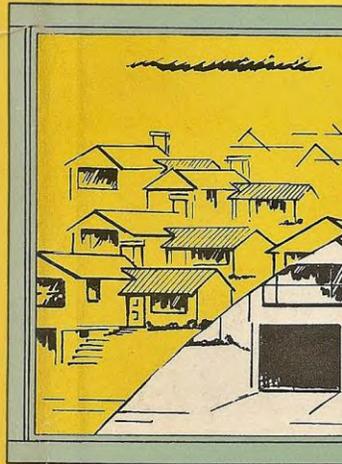
Lakewood home buyers are our best salesmen: the men are enthusiastic about the sound construction; the women rave about the convenient room arrangement and work-saver kitchens; and all are delighted with Lakewood's ideal location.

God's Own Junkyard

The planned deterioration of America's landscape



The C IN THE P Win



An inquiry into
developments with some suggestions as to how
they may be saved for us... and we from them.

BY John Keats

\$5.95

Suburbia BY BILL OWENS



round
the
OWN

47%
Increase in
Advertising
in February

LAKESWOOD NEWS-TIMES

Lakewood's Own and Only Newspaper — Established 1937

7¢
RES
COPY
2 Sections
16 Pages

VOLUME XVI — Number 35 4431 Village Blvd., Lakewood 8, California Phone L.B. 5-1278 Wednesday, March 10, 1954

NEW CITY BORN

County to Study Zone Request

The County Regional Planning Commission yesterday took under consideration a request for changing the M-2 heavy manufacturing zone in West Lakewood.



Baker, Burns, Iacoboni, Nebeker and Nye Elected to Councilmanic Positions

'Team Victory,' Says Leader of City Move

Once the trend of yesterday's vote in favor of incorporation was evident and with confidence totals in favor of the majority of Lakewood's

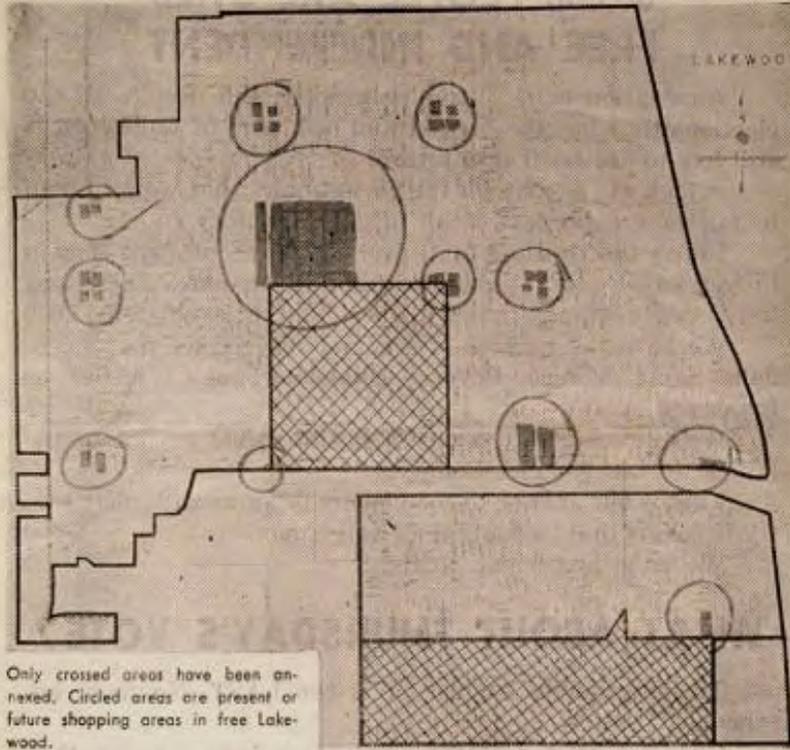
A new city is born. The City of Lakewood was formed yesterday by a 2 to 1 margin of approval by voters. Slightly more than 50 per cent of 214,672 (22,611) registered voters cast the polls.

Taxpayers Extend Congratulations to City of Lakewood

Extended by city council with August M. Jacoboni, chairman, William J. Baker, George Wye II, and Robert Nelson. Speaking from the rostrum was John W. Aylmer, president of the city.

Suburban politics

The Biggest and Best Part of Lakewood is Still FREE!



Only crossed areas have been annexed. Circled areas are present or future shopping areas in free Lakewood.

LET'S KEEP IT THAT WAY!

Vote "NO"
ON ANNEXATION
AT THURSDAY'S ELECTION



WHO wants to
be a

GUINEA PIG?



**VOTE
NO**

Lakewood Women Against Incorporation



INCORPORATION VOTED BY LAKEWOOD

Yes or no? Should Jimmy run?

Jimmy Roosevelt's decision to run for Congress, and the endorsement of his candidacy by 91 votes of the 26th Democratic District Council, has rocked the Democratic Party in California more than any event in recent political history.

Where Democrats get together, the major topic of conversation is, "Should Jimmy run for Congress? What will it do to the party? Will it hurt other candidates? How do people feel about his wife's charges and his answers?"

Two facts stand out:

1—Jimmy was endorsed by a one-vote majority of delegates in the district in which he plans to run.

2—Most of the party leaders are opposed to his candidacy. But most important is: What do the rank-and-file Democrats think? Do they believe that Jimmy's candidacy at this time is in poor taste and harmful to the party and to the candidates running for other offices? Or do they believe that this race provides the means for Jimmy to vindicate himself and that it is proper for him to run? As a public service, therefore, the Daily News is going to provide a method of expression for the rank-and-file.

Since the Daily News is the only newspaper in the west that consistently advocates Democratic principles, and since our circulation goes largely to Democratic readers, this newspaper believes that the quickest and surest way of measuring the sentiment of a large segment of Democrats is to provide them with the means to register their approval or protest.

The Daily News, therefore, will publish a ballot on the front page of this newspaper Saturday, March 13.

It will be a simple question: "Should Jimmy Roosevelt run for Congress in the 26th district?"

You can mark your ballot "yes" or "no."

Tear out the ballot and mail it back to this newspaper.

Daily  *News*

WEDNESDAY, MAR. 10, 1954 2★★ LOS ANGELES 54

TEL. RICHMOND 5563

M'Carthy blistered by GOP colleague

WASHINGTON, March 9. (UP)—charges. The committee chose Republican Sen. Robert F. Taft, Vice President Richard M. Nixon

VOTE BY PRECINCT

Unofficial Telephonic Returns

Precincts	For Incorporation	Against Incorporation
1	286	210
2	379	172
3	408	222
4	371	134

People pave the way for growth

Amazing Lakewood, which grew from a deserted area to one of the county's largest communities almost overnight after the war, last night took another big step by voting to become a full-fledged city.

WITH ALL 27 precincts reporting, unofficial telephonic re-



COUNCILMAN
NEBEKER

COUNCILMAN
BAKER

MAYOR
JACOBONI

COUNCILMAN
NYE, JR.

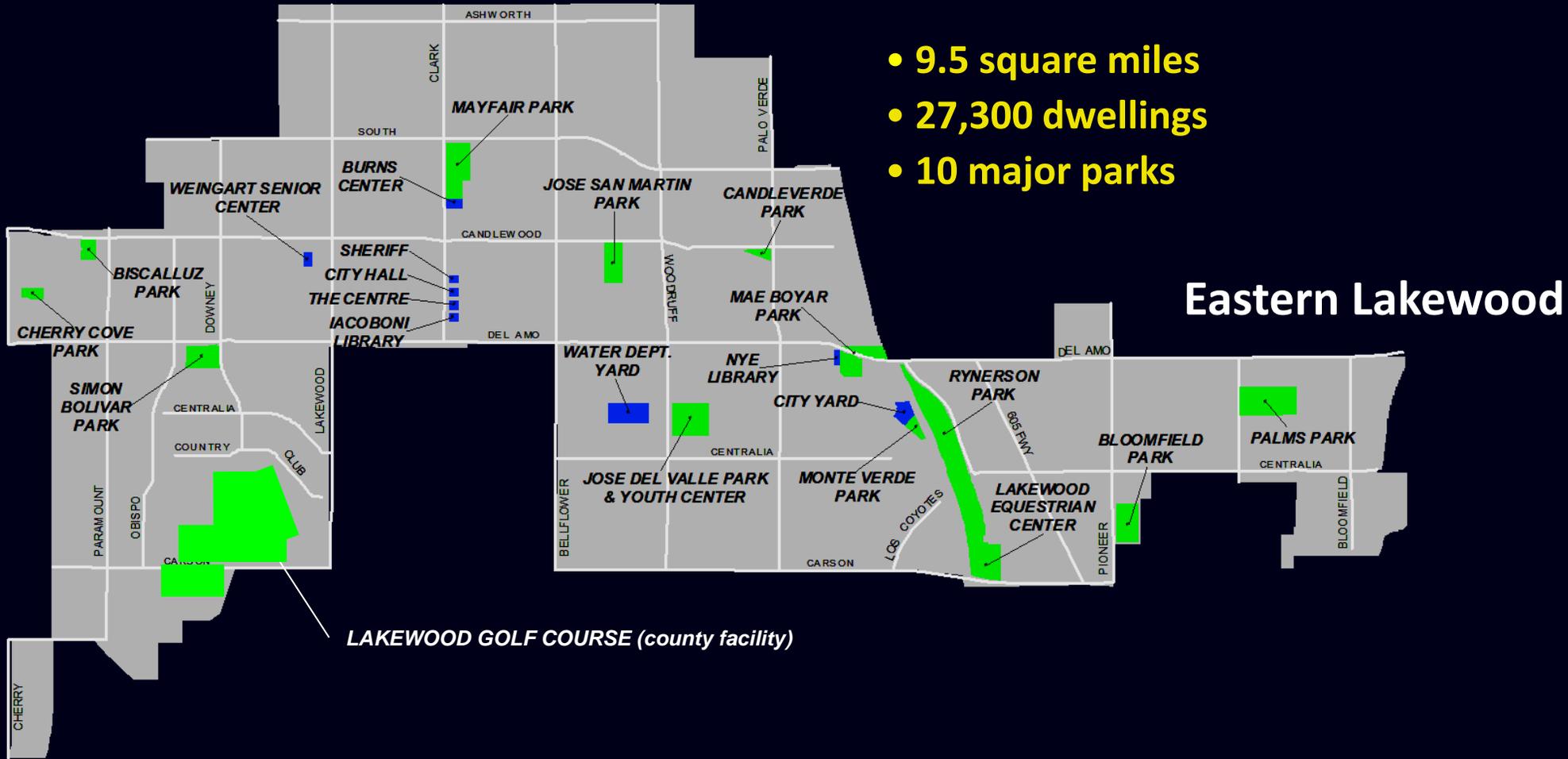
First 'Contract City'

- **April 16, 1954**
Incorporated under
"Lakewood Plan"
- **"City without a payroll"**
had just 2 employees
- **The Lakewood Plan**
adopted by one-
quarter of California
cities and nearly all
new cities in Los
Angeles County



Lakewood In Context

- 9.5 square miles
- 27,300 dwellings
- 10 major parks







The Lakewood Way





LAKWOOD
AWARD OF VALOR
Presented to
DEPUTY
ELSA BUONARIGO
Los Angeles County Sheriff's Department
FOR BRAVERY AND
DEVOTION TO DUTY
Presented by the
Lakewood City Council
November 7, 2018







This is to certify that

MRS. YOLANDA GUTIERREZ

IS AN ORIGINAL LAKEWOOD INCORPORATOR
WHOSE DILIGENT EFFORTS AND CIVIC
PARTICIPATION HELPED IMMEASURABLY
TO CREATE THE NEW

CITY OF LAKEWOOD, CALIFORNIA

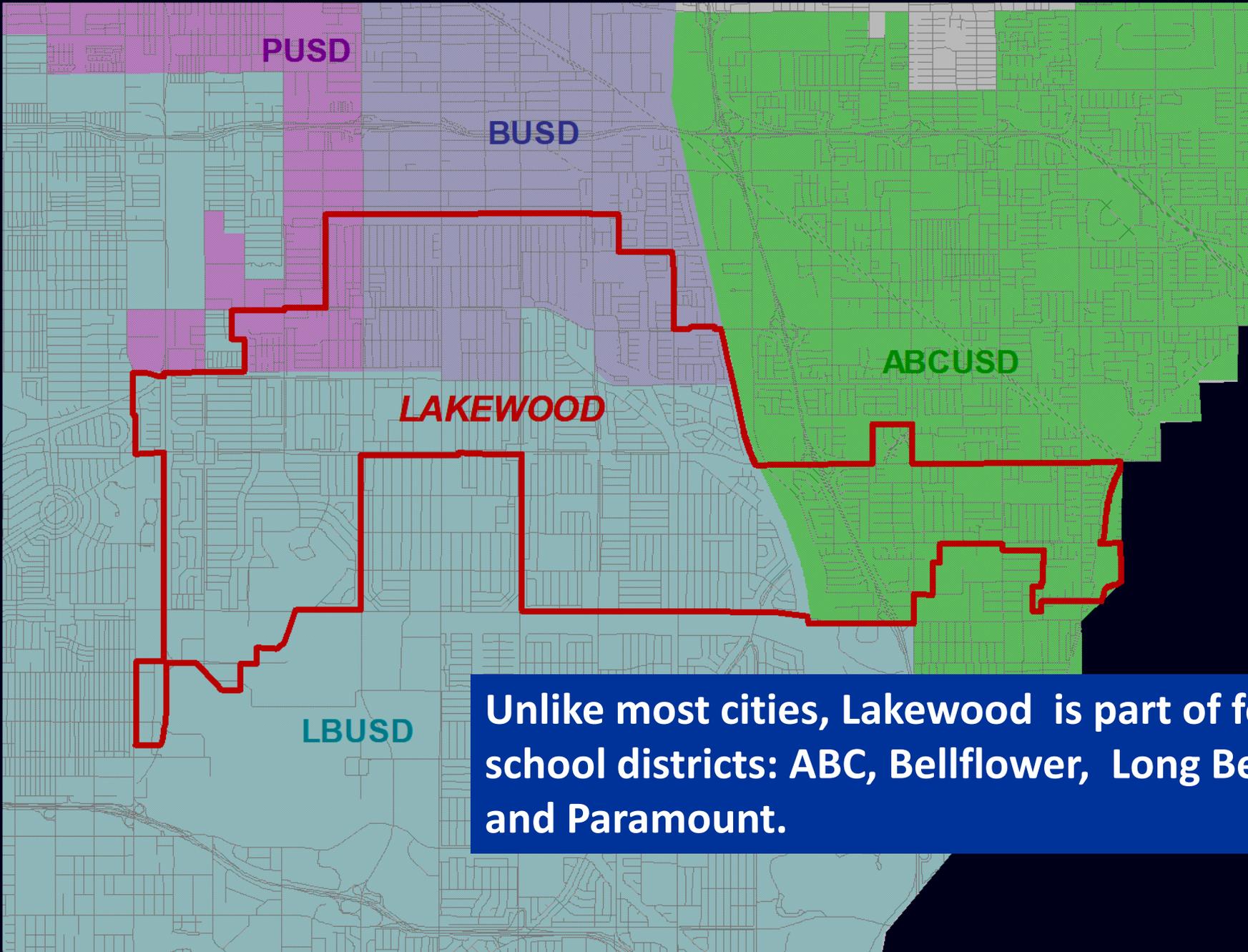
7-5

1954

Angelo M. Jacoboni







Unlike most cities, Lakewood is part of four school districts: ABC, Bellflower, Long Beach and Paramount.





Lakewood History

www.lakewoodcity.org/About/Our-History

Historic Photographs

www.lakewoodcity.org/About/Our-History/Photograph-Galleries

Historic Films

www.lakewoodcity.org/About/Our-History/Historical-Films

Cities

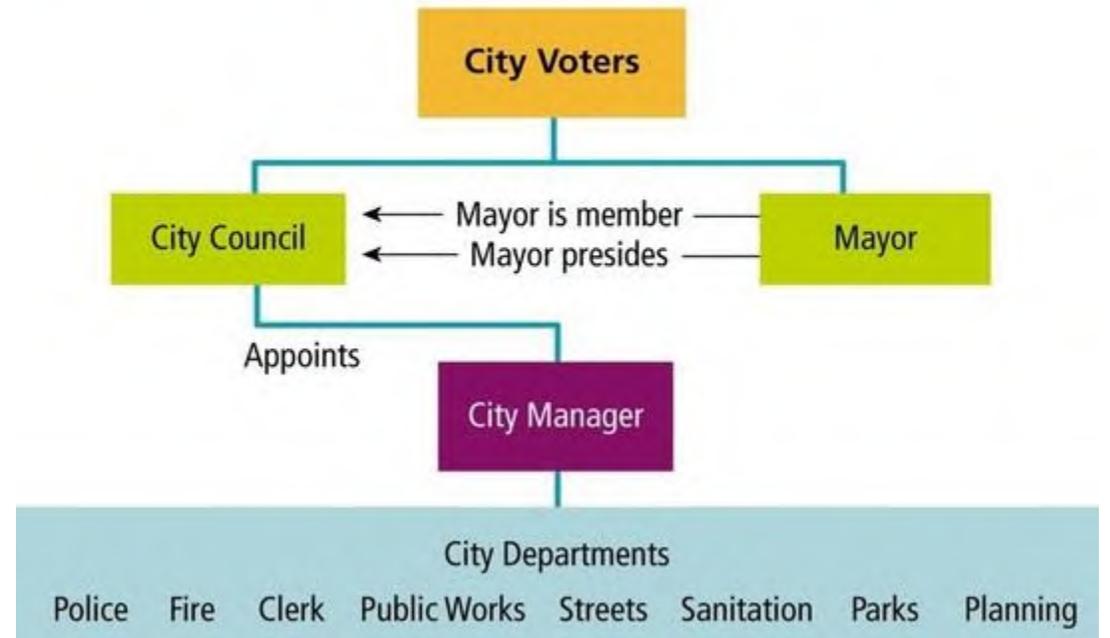
- 482 cities in CA
- Created when residents in county areas choose to incorporate
- Role is to provide services such as police, fire, animal control, parks and recreation, water, trash, street sweeping
- Cities adopt ordinances (laws), including land use and business regulations



Typical City Structure

- The **council-manager form** is the system of local government that combines the strong political leadership of elected officials in the form of a council or other governing body, with the strong managerial experience of an appointed local government manager (**City Manager**).

Council-Manager Form of Government



City Council and City Commissions

- City councils are the legislators of a municipality who are democratically elected to decide which services will be provided and how to pay for them, among many other tasks.
- The five members of the Lakewood city council are elected at-large to serve a four-year term of office. There are no city council districts.
- There are three commissions in Lakewood: Planning, Community Safety and Recreation and Community Services
- Standing Committees are formed to address continuing subject matter and are composed of two members of the city council.
- *Ad-hoc* Committees are also formed for a specific task or objective, and are composed of two members of the city council.



Role of City Departments: Administration

The Administration Department, or the City Manager's Office, is responsible for:

- Implementing all of the City Council's policy decisions and direction;
- Providing leadership and direction to department heads and other staff;
- Develop action plans and programs to support the City's mission, values and priorities and serve our great community.
- Administration oversees Public Information, Community Relations, CityTV, Personnel, City Clerk, Customer Service and Intergovernmental Relations divisions.

Public Works



When you travel on a City street, walk on the sidewalks, dispose of garbage and enjoy the shade of a City-owned tree, you are benefiting from the diverse range of services that the Public Works Department provides.



Community Development

Community Development is responsible for a wide variety of programs and services related to planning, building and safety, code enforcement, affordable housing, neighborhood improvement, and business development to help create and maintain more safe, sustainable, and livable neighborhoods.



Recreation and Community Services



- Serves the community with recreation programs and services at city parks, pools, facilities and senior centers.
- Coordinates services such as Meals on Wheels, Volunteer Day, Special Olympics fundraiser, and other community events.
- Provides landscaping and maintenance services to parks and other public areas.



Water Resources

- Manages the city's water utility, which consists of production and distribution of high quality, reliable drinking water to residents.
- Educates the public on water conservation.



Public Safety

- Oversees the contract with the Sheriff's Department; Liaisons with Fire Department
- Oversees Crime Prevention programs such as Neighborhood Watch, Community Service Officers and Sky Knight Helicopter
- Administers crossing guards and a variety of school safety programs
- Provides emergency preparedness training, programs and services



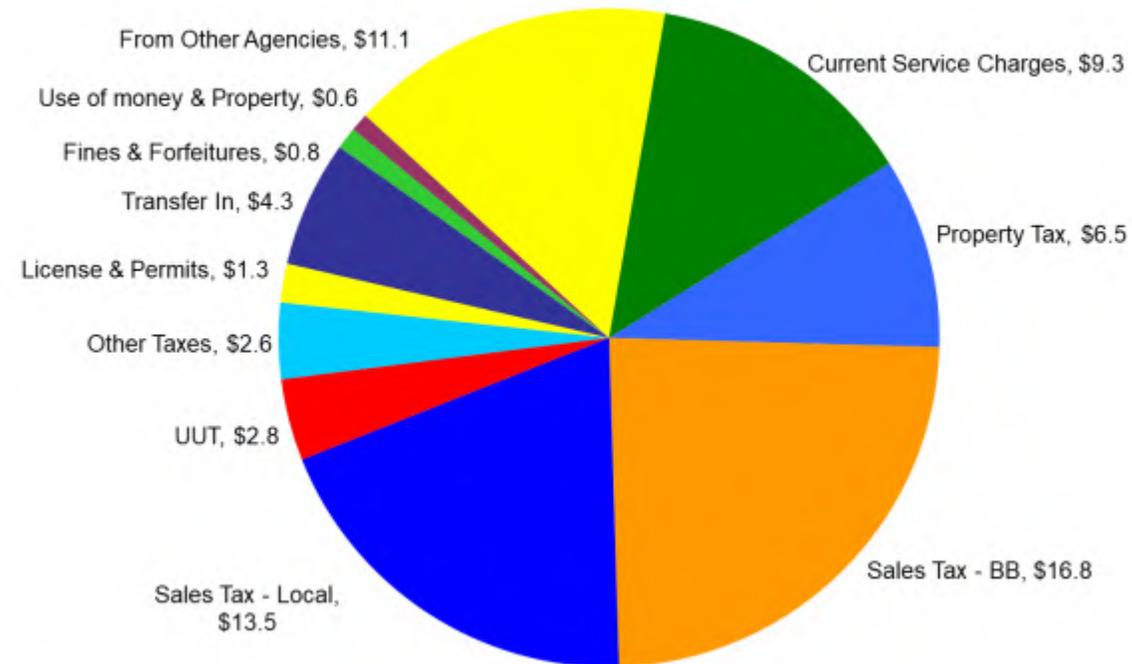
Public Safety (continued)

Role of the City Council

- City contracts with Los Angeles County Sheriff's Department
- Public Safety Committee
 - Comprised of mayor and vice mayor
- Works closely with LASD station leadership
 - Captain, Service Area Lieutenant, Special Team Sergeant and Special Team Deputies
- Contract city vs Full service city
 - Contract: less costly and access to ancillary law enforcement services, but city has limited control
 - Full service: more costly, may not have access to specialized/ancillary units but city has more control over level of service and deployment

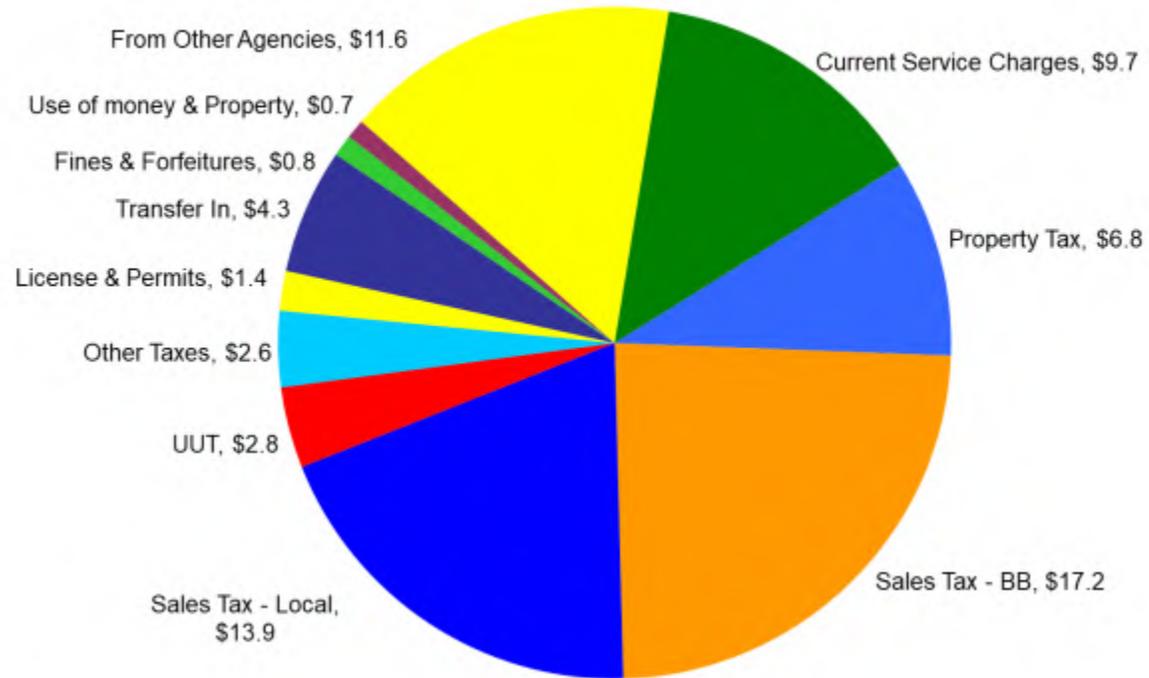
City Budget and Finances (Revenues)

FY 2022-23 General Fund Revenues: \$69.6 Million



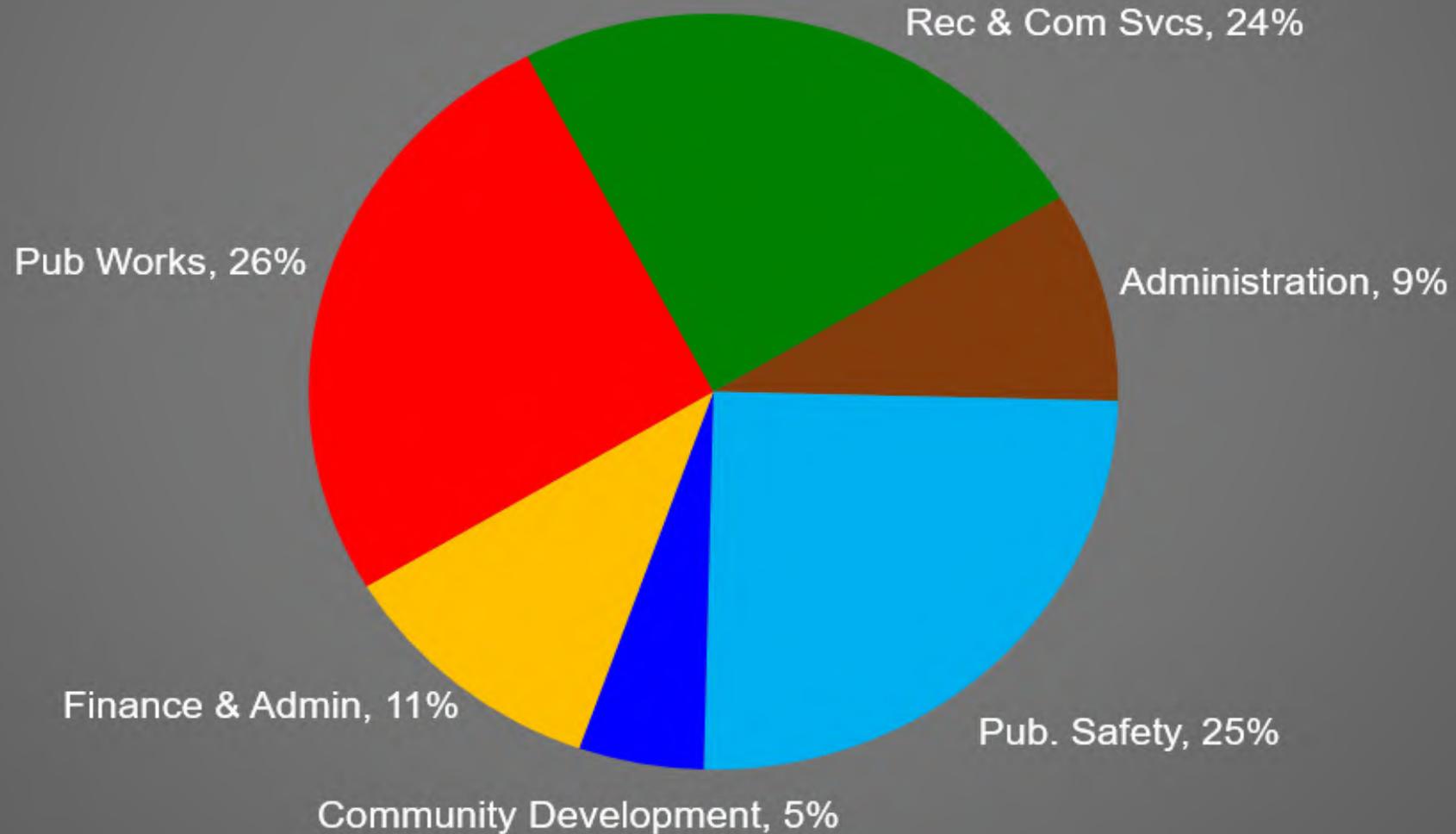
City Budget and Finances (Expenditures)

FY 2023-24 General Fund Revenues: \$71.8 Million



FY 2020-21 : Departmental Expenditures

\$59.3 Million



The Lakewood Way

- What do people think of when they think of Lakewood?
- Let's break into our table groups and discuss among yourselves what the Lakewood Way means.

Civic Engagement

Civic engagement means working to make a difference in the civic life of our communities and developing the combination of knowledge, skills, values and motivation to make that difference. It means promoting the quality of life in a community, through both political and non-political processes.

Activity: Let's discuss the kind of civic engagement opportunities you have been a part of.

Civic Engagement

- Knowing your representation and let your voice be heard.
 - Local – City Council
 - Schools – Local school district
 - County – County Board of Supervisors
 - State – California State Legislature - <https://findyourrep.legislature.ca.gov/>
 - Federal - <https://www.congress.gov/members/find-your-member>
- Getting involved in community groups - handout

Q

&

A





2023

Lakewood Leadership Academy



LOS ANGELES COUNTY SUPERVISOR
JANICE HAHN
Fourth District

