

## Lakewood Conditions of Use Policy for Social Media

1. The intended purpose of the City of Lakewood's participation in this social media site is to share with its citizens information about city-related topics, programs and events.
2. All City of Lakewood customer service and information requests should be made through Lakewood's customer service staff. They can be reached directly at 562-866-9771, extension 2140, or online at <http://www.lakewoodcity.org/service>
3. As a public entity, the City of Lakewood, California must abide by certain standards to serve its constituents in a civil and unbiased manner.
4. The City of Lakewood, California in no way endorses any advertising found on Facebook.
5. Comments should directly pertain to the City of Lakewood, California. Comments or postings containing any of the following inappropriate forms of content shall not be permitted on City of Lakewood, California social media and are subject to unilateral removal and/or restriction by the city without prior notice:
  - a) Comments not related to the original topic, including unintelligible comments;
  - b) Profane, discourteous, obscene, or pornographic content and/or language;
  - c) Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;
  - d) Rude, defamatory or personal attacks;
  - e) Threats to any person or organization;
  - f) Promotional announcements;
  - g) Solicitation of commerce, including but not limited to, promotion or advertising of any kind, including a business, organization, event or product for sale;
  - h) Conduct in violation of any federal, state or local law;
  - i) Encouragement of illegal activity;
  - j) Information that may tend to compromise the safety or security of the public or public systems;  
or
  - k) Content that violates a legal ownership interest, such as a copyright, of any party.
  - l) Comments which include personally identifiable information, such as an address, phone number, social security number or other sensitive information.

Comments by external parties or advertising on the City of Lakewood, California Facebook page are not official public testimony concerning any project or program. An opinion expressed on the City of Lakewood, California's Facebook page is posted for general discussion only and is not a substitute for a formal statement in a public hearing process.

The City of Lakewood, California does not necessarily agree with content posted by City of Lakewood, California Facebook fans. No comments on any Facebook page constitute a binding representation, agreement or an endorsement on the part of the City of Lakewood, California.

The City of Lakewood reserves the right to deny access to City of Lakewood social media sites for any individual, who violates the City of Lakewood's Conditions of Use Policy for Social Media, at any time and without prior notice.

All comments posted to any City of Lakewood Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at <http://www.facebook.com/terms.php>. and the City of Lakewood reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.